



2025 Awardees

The Breathe Easy Gold Star Standards of Excellence program recognizes Maine behavioral health, healthcare, higher education and hospital organizations that are addressing tobacco use and exposure by implementing strategies that support tobacco treatment and prevention.

Behavioral Health

- Gold Aroostook Mental Health Center
- Platinum Catholic Charities Maine
- Gold Crossroads
- Gold Groups Recover Together
- Platinum Kennebec Behavioral Health
- Gold Kerish Benttinen LCSW LLC
- Platinum MaineHealth Behavioral Health
- Platinum MaineHealth Mid Coast Hospital Addiction Resource Center
- Gold Sweetser

Higher Education

- Platinum Maine Maritime Academy
- Gold Northern Maine Community College
- Platinum University of Maine
- Platinum University of Maine at Farmington
- Platinum University of New England
- Platinum University of Southern Maine
- Gold Washington County Community College

Gold Star Champions

- Be The Influence Youth Ambassadors
Windham High School
- Marilee Storey, Kelly Smith, RN, Katie Bunker, RN
Northern Light Maine Coast Hospital
Women’s Health

Hospitals

- Platinum Cary Medical Center
- Platinum Houlton Regional Hospital
- Platinum MaineGeneral Medical Center
- Platinum MaineHealth Franklin Hospital
- Platinum MaineHealth Lincoln Hospital
- Platinum MaineHealth Maine Medical Center Biddeford Sanford
- Platinum MaineHealth Maine Medical Center Portland
- Platinum MaineHealth Mid Coast Hospital
- Platinum MaineHealth Pen Bay Hospital
- Platinum MaineHealth Stephens Hospital
- Platinum MaineHealth Waldo Hospital
- Platinum MaineHealth Behavioral Health at Spring Harbor
- Platinum Mount Desert Island Hospital
- Platinum Northern Light AR Gould Hospital
- Platinum Northern Light Eastern Maine Medical Center
- Platinum Northern Light Maine Coast Hospital
- Platinum Northern Light Mercy Hospital
- Platinum Northern Light Sebasticook Valley Hospital

Healthcare

- Platinum Boothbay Region High School School-Based Health Center
- Platinum HealthReach Community Health Centers
- Platinum Hometown Health Center
- Platinum Lincoln Academy School-Based Health Center
- Platinum Mabel Wadsworth Center
- Platinum Medomak Valley High School School-Based Health Center
- Platinum Morse High School School-Based Health Center
- Gold Nasson Health Care
- Platinum Oasis Free Clinics
- Platinum Pines Health Services
- Gold Portland Community Health Center/Greater Portland Health
- Gold Regional Medical Center at Lubec
- Platinum Sacopee Valley Health Center
- Platinum Wiscasset Middle High School School-Based Health Center

