

2025 Awardees

The Breathe Easy Gold Star Standards of Excellence program recognizes Maine behavioral health, healthcare, higher education and hospital organizations that are addressing tobacco use and exposure by implementing strategies that support tobacco treatment and prevention.

Behavioral Health

Gold	Aroostook Mental Health Center	Platinum Cary Medical Center
Platinum	Catholic Charities Maine	Platinum Houlton Regional Hospital
Gold	Crossroads	Platinum MaineGeneral Medical Center
Gold	Groups Recover Together	Platinum MaineHealth Franklin Hospital
Platinum	Kennebec Behavioral Health	Platinum MaineHealth Lincoln Hospital
Gold	Kerish Benttinen LCSW LLC	Platinum MaineHealth Maine Medical Center Biddeford Sandford
Dlatinum	MaineHealth Rehavioral Health	

Hospitals

Platinum MaineHealth Behavioral Health

Platinum MaineHealth Mid Coast Hospital Addiction Resource Center

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Higher Education

Platinum	Maine Maritime Academy
Gold	Northern Maine Community College
Platinum	University of Maine
Platinum	University of Maine at Farmington
Platinum	University of New England
Platinum	University of Southern Maine
Gold	Washington County Community College

Gold Star Champions

Be The Influence Youth Ambassadors Windham High School

Marilee Storey, Kelly Smith, RN, Katie Bunker, RN Northern Light Maine Coast Hospital Women's Health PlatinumMaineHealth Maine Medical Center PortlandPlatinumMaineHealth Mid Coast HospitalPlatinumMaineHealth Pen Bay HospitalPlatinumMaineHealth Stephens HospitalPlatinumMaineHealth Waldo HospitalPlatinumMaineHealth Behavioral Health at Spring HarborPlatinumMount Desert Island HospitalPlatinumNorthern Light AR Gould HospitalPlatinumNorthern Light Eastern Maine Medical CenterPlatinumNorthern Light Maine Coast HospitalPlatinumNorthern Light Mercy HospitalPlatinumNorthern Light Sebasticook Valley Hospital

Healthcare

Platinum	Boothbay Region High School School-Based Health Center
Platinum	HealthReach Community Health Centers
Platinum	Hometown Health Center
Platinum	Lincoln Academy School-Based Health Center
Platinum	Mabel Wadsworth Center
Platinum	Medomak Valley High School School-Based Health Center
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BreatheEasyMaine.org/GSSE

Platinum Morse High School School-Based Health Center

Gold Nasson Health Care

Platinum Oasis Free Clinics

Platinum Pines Health Services

Gold Portland Community Health Center/Greater Portland Health

Gold Regional Medical Center at Lubec

Platinum Sacopee Valley Health Center



REDUCING SMOKE EXPOSURE IN MAINE



The Breathe Easy Maine program is administered by the MaineHealth Center for Tobacco Independence on behalf of the Maine Center for Disease Control and Prevention, Department of Health and Human Services