

2024 TOBACCO TREATMENT & PREVENTION CONFERENCE

MaineHealth
Center for Tobacco
Independence



Navigating Commercial Tobacco Use: Addressing Community Needs

Tuesday, June 4th (Pre-Conference) 11:00am - 3:00pm EST

11:00am - 12:00pm: Lunch, Welcome, Networking, and Opening Remarks

12:00pm - 3:00pm: Pre-Conference Workshop

Supporting Healthy Decisions Around Youth Vaping, *Speaker: L.E. Faricy, MD*

Wednesday, June 5th 7:30am - 4:30pm EST

7:30am - 8:00am: Registration, Breakfast, Networking

8:00am - 8:15am: Welcome & Introduction

8:15am - 8:45am: Briefing

State of Tobacco Control in Maine

8:45am - 9:45am: Keynote Address

Those Who Say It Can't Be Done are Usually Interrupted by Others Doing It: *Pebbles Fagan, PhD, MPH*

9:45am - 10:00am: Break and Transition

10am - 11:00am: Breakout Session 1

Session A: Tobacco and Teens: Risks of Use and Strategies to Support Cessation, *Edward Bender, DO*

Session B: The Maine QuitLink: Supporting Mainers for over 20 Years, *Angela Bell & Logan Frey*

Session C: Ending the Sale of Flavored Tobacco Products: A Social & Environmental Justice Issue, *Rebecca Boulos, PhD, MPH*

11:00am - 11:05am: Break and Transition

11:05am - 12:05pm: Morning Plenary

Thirdhand Smoke: The Persistent, Toxic, and Costly Legacy of Commercial Tobacco Use, *Georg Matt, PhD*

12:05pm - 12:55pm: Lunch & Awards Presentation

2024 TOBACCO TREATMENT & PREVENTION CONFERENCE

MaineHealth
Center for Tobacco
Independence



Navigating Commercial Tobacco Use: Addressing Community Needs

Wednesday, June 5th 7:30am - 4:30pm EST

12:55pm - 1:00pm: Transition to Afternoon Sessions

1:00pm - 2:00pm: Breakout Session 2

Session A: Digital Audience Segmentation Strategies for High-Risk Populations, *Nikki Jarvais, Kristy Phinney, and Lisa Ardia*

Session B: The Positive Ripple Effect: Addressing Substance Use with Restorative Practice in Schools and Community, *Lee Anne Dodge*

2:00pm - 2:05pm: Transition

2:05pm - 3:05pm: Breakout Session 3

Session A: Addressing Prenatal and Postpartum Tobacco Use: A Window of Opportunity, *Laurie Adams, TTS*

Session B: Utilizing Trauma-Informed Care Within Tobacco Treatment Programming, *Aurora Smaldone, JD and Jasmyn Brown, MA*

3:05pm - 3:20pm: Break and Transition

3:20pm - 4:20pm: Afternoon Plenary

Motivational Interviewing to Engage Youth: *Pam Pietruszewski, MA*

4:20pm - 4:30pm: Closing Announcements



CTIMaine.org/Conference