

# 2024 TOBACCO TREATMENT & PREVENTION CONFERENCE

Navigating Commercial Tobacco Use: Addressing Community Needs

MaineHealth  
Center for Tobacco  
Independence



## Tuesday, June 4th (Pre-Conference) 11:00am - 3:00pm EST

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**11:00am - 12:00pm:** Lunch, Welcome, Networking, and Opening Remarks

**12:00pm - 3:00pm:** Pre-Conference Workshop

Supporting Healthy Decisions Around Youth Vaping, *Speaker: L.E. Faricy, MD*

## Wednesday, June 5th 7:30am - 4:30pm EST

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**7:30am - 8:00am:** Registration, Breakfast, Networking

**8:00am - 8:15am:** Welcome & Introduction

**8:15am - 8:45am:** Briefing

State of Tobacco Control in Maine

**8:45am - 9:45am:** Keynote Address

Those Who Say It Can't Be Done are Usually Interrupted by Others Doing It: *Pebbles Fagan, PhD, MPH*

**9:45am - 10:00am:** Break and Transition

**10am - 11:00am:** Breakout Session 1

**Session A:** Tobacco and Teens: Risks of Use and Strategies to Support Cessation, *Edward Bender, DO*

**Session B:** The Maine QuitLink: Supporting Mainers for over 20 Years, *Angela Bell & Logan Frey*

**Session C:** Ending the Sale of Flavored Tobacco Products: A Social & Environmental Justice Issue, *Rebecca Boulos, PhD, MPH*

**11:00am - 11:05am:** Break and Transition

**11:05am - 12:05pm:** Morning Plenary

Thirdhand Smoke: The Persistent, Toxic, and Costly Legacy of Commercial Tobacco Use, *Georg Matt, PhD*

**12:05pm - 12:55pm:** Lunch & Awards Presentation

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## Wednesday, June 5th 7:30am - 4:30pm EST

**12:55pm - 1:00pm: Transition to Afternoon Sessions**

**1:00pm - 2:00pm: Breakout Session 2**

**Session A:** Digital Audience Segmentation Strategies for High-Risk Populations, *Nikki Jarvais, Kristy Phinney, and Lisa Ardia*

**Session B:** The Positive Ripple Effect: Addressing Substance Use with Restorative Practice in Schools and Community, *Lee Anne Dodge*

**2:00pm - 2:05pm: Transition**

**2:05pm - 3:05pm: Breakout Session 3**

**Session A:** Addressing Prenatal and Postpartum Tobacco Use: A Window of Opportunity, *Laurie Adams, TTS*

**Session B:** Utilizing Trauma-Informed Care Within Tobacco Treatment Programming, *Aurora Smaldone, JD and Jasmyrn Brown, MA*

**3:05pm - 3:20pm: Break and Transition**

**3:20pm - 4:20pm: Afternoon Plenary**

Motivational Interviewing to Engage Youth: *Pam Pietruszewski, MA*

**4:20pm - 4:30pm: Closing Announcements**

**REGISTER HERE**