

TAILORED COMMERCIAL TOBACCO TREATMENT SERVICE LAUNCHED IN MAINE

The <u>Maine QuitLink</u> suite of services has been expanded to include the <u>American Indian Commercial Tobacco Program</u>.

American Indian Commercial Tobacco Program provides free, culturally-tailored help, including:

- 10 coaching calls with dedicated native coaches
- Support to create a customized quit plan
- Up to 12 weeks of free patches, gum or lozenges
- An online dashboard with access to educational materials, quit planning, quit progress tracking and an online community
- A focus on commercial tobacco use, including cigarettes, vaping, and smokeless tobacco

The program is free, confidential, and was developed with feedback from Tribal members across several states.

Enrollment Pathways:

• Online: AIQuitLine.com

• Phone: 1-855-5AI-QUIT (1-855-524-7848)

Provider Referral: https://me-

americanindian.quitlogix.org/en-US/Provider-

Referral/Provider Web Referral

Learn More: <u>MaineQuitLink.com/Commercial-Tobacco</u>

