

Maine Prevention Services: Tobacco Use & Exposure Prevention Statewide Progress Report July-September 2022

The MaineHealth Center for Tobacco Independence supports tobacco use and exposure prevention services at the State- and local-level as part of the Maine Prevention Services initiative. CTI contracts with District Tobacco Prevention Partners (DTPP) in each of Maine's Public Health Districts for local-level implementation of objectives.

Objective 1: Prevent Tobacco Initiation (Policy Objective)



Policy Type	# of Policies Passed	Reach
Youth Serving Entities	4	39 Staff & 1,262 Youth
Municipalities & Public Places	5	51,139 Residents/Visitors Reached
Licensed Retailers	N/A	32 Retailer Assessments

Objective 2: Reduce Exposure to Secondhand Smoke (Policy Objective)



Policy Type	# of Policies Passed	Reach
Healthcare Sites	2	2,000 Clients & 17 Employees
Workplace	26	34 Buildings & 221 Employees
Behavioral Health	1	200 Clients & 17 Employees
Multi-Unit Housing	2	2 Buildings, 3 units, 14 tenants
Smoke-Free Homes Pledge	N/A	6 Families

Objective 3: Promote Tobacco Treatment (Training Objective)

Quitting Tobacco Together (QTT):

- 67 Social Service Agency & Vet Agency Staff Trained through 10 Trainings
- 6 Individuals Referred to the Maine QuitLink

Sidekicks:

- 3 Sidekick Adults Trained through 3 Trainings



Quarterly Updates: FMI - CTIMaine.org

- As CTI begins to wrap up its efforts under MPS, the tobacco prevention team has been drafting and compiling one-pagers and data sheets to document the achievements and advances that occurred since 2017. The first of these, one focusing on the veteran's discovery project in 2021 and the other spotlighting the partners who conducted immigrant needs assessments this year are now available through the CTI website.
- Training and Education Opportunities:** The 2022-2023 Tobacco Treatment Training and Education Season has begun. Visit [CTIMaine.org/Events](https://ctimaine.org/Events) for upcoming, trainings webinars, and other professional development opportunities. Upcoming training opportunities include:
 - [Webinar: Tobacco Smoking and Smoking Cessation Treatment for Criminal Justice Population](#) (December 8, 2022)
 - [Treating Tobacco Together: Intensive Skills Training](#) (December 13-16, 2022)
- MaineQuitLink.com Updates:** CTI recently completed revisions to the [MaineQuitLink.com](https://mainequitlink.com). The site acts as a digital hub for the Maine QuitLink services, quitting, and provides a landing page for marketing campaigns, social media content, and print materials. Recently revisions include updating designs and adding a "Currently Enrolled" participant page featuring quit tips, frequently asked questions, and additional resources. Check out the updated site at [MaineQuitLink.com](https://mainequitlink.com).

