

Maine Tobacco Prevention Success Story

Reinvigorating Tobacco Prevention Work in Franklin County

Two staff members at Healthy Community Coalition took the opportunity to hone their skills and broaden their knowledge of tobacco prevention and control at this year's National Conference on Tobacco or Health.

Tobacco use remains a leading health concern in Franklin County. According to County Health Rankings 2022 20% of Franklin County adults are current smokers and according to 2019 MIYHS data 19.6% of Franklin County middle schools students answered yes to having used electronic vapor products and 10.8% of Franklin County Middle School students reported smoking cigars; using electronic vapor products or used chewing tobacco, snuff, dip or dissolvable tobacco products one or more of the past 30 days.



Sarah Mulcahey shared "The chance to network and share information with other organizations in-person was a breath of fresh air! It was extremely beneficial for myself. I was humbled to know in many ways Franklin County is contributing [to tobacco prevention] locally and to Maine as a whole and actively contributing to Maine CDC efforts."

Lillian Hunt shared a takeaway from the conference " the three big focuses on LGBTQIA+ Youth Equity and Diversity that I think should be brought back to HCC is; Educating, Advocating, and Training...The Franklin County youth and LGBTQAI+ need their voices heard. I for one am excited to be able to do something like that."

Lillian Hunt and Sarah Mulcahey are two District Tobacco Prevention Partners at Healthy Community Coalition. Each are new to tobacco prevention and jumped on the opportunity from the Center for Tobacco Independence to attend this year's National Conference on Tobacco or Health in New Orleans, Louisiana June 27th-30th. Sarah and Lillian attended sessions based on their individual interests and work. Sarah took advantage of sessions focused on vaping, communication strategies, and substance dual use. Lillian attended sessions focused on vaping, youth, and LGBTQ+ populations.

Healthy Community Coalition believes firmly in the investment of our employees and their professional development and appreciate this opportunity for our staff. We believe that our staff does their best work when they feel supported, confident, and capable of creating a positive change in our community.

For More Information Contact Us At:

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Maine Center for Disease Control & Prevention
Department of Health and Human Services