

# Success STORY

## NEED / ISSUE

Partnering with local landlords and property managers is essential in the quest to prevent second and thirdhand smoke exposure in multi-unit housing. Many housing facilities allow smoking and it is critical in terms of keeping everyone safe and free from exposure to provide smoke-free options. No level of exposure to tobacco pollution is considered "safe" for kids. This was a surprising new finding about thirdhand smoke published Feb. 7, 2022, in JAMA Network Open, by researchers at Cincinnati Children's and San Diego State University.

## INTERVENTION

After speaking with a local property management company and hearing their absolute frustration with tenants not adhering to the tobacco free rules in their units, we knew it was important to partner with this organization. Together, we could find solutions to help them be successful in their desire to offer 100% smoke-free housing. After some education and information sharing, a partnership agreement was crafted. We then created a policy with a very clear enforcement component. It took some time to work through all of the details, but once we did, a policy was approved by their team and implemented.

## Result/Success

It was fantastic to help the landlord/property manager have a better understanding about her right to ensure that her tenants were required to follow the rules that they agreed to when they signed their leases. The area now has 9 more buildings with 54 units that are 100% smoke-free, with an empowered property manager who feels confident in her plan to protect the 71 tenants who live in the units. A clear policy with a very clear enforcement plan was shared with all of tenants who have now signed new disclosure agreements to help ensure that they all have a smoke-free environment to live in. It's a win, win!

*Quote!*

**"I am currently on a mission to do everything I can to stop smoking from happening in our units!!"**

**Lisa Carter, Property Manager**

### Contact Information

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