

Maine Prevention Services: Tobacco Use & Exposure Prevention Statewide Progress Report January-March 2022

The MaineHealth Center for Tobacco Independence supports tobacco use and exposure prevention services at the State- and local-level as part of the Maine Prevention Services initiative. CTI contracts with District Tobacco Prevention Partners (DTPP) in each of Maine's Public Health Districts for local-level implementation of objectives.

Objective 1: Prevent Tobacco Initiation (Policy Objective)



Policy Type	# of Policies Passed	Reach
Schools	0	N/A
Youth Serving Entities	8	74 Staff & 2,814 Youth
Municipalities & Public Places	8	92,318 Residents/Visitors Reached
Licensed Retailers	N/A	45 Retailer Assessments

Objective 2: Reduce Exposure to Secondhand Smoke (Policy Objective)



Policy Type	# of Policies Passed	Reach
Healthcare Sites	4	20,190 Clients & 137 Employees
BH	3	900 Clients & 54 Employees
Workplace	10	19 Buildings & 154 Employees
MUH	1	3 Buildings, 15 units, 24 tenants
Smoke-Free Homes Pledge	N/A	3 Families

Objective 3: Promote Tobacco Treatment (Training Objective)

Quitting Tobacco Together (QTT):

83 Social Service Agency & Vet Agency Staff Trained through **5** Trainings

151 Individuals Referred to the Maine QuitLink

Sidekicks:

198 Sidekick Youth Trained through **14** Trainings



Quarterly Updates: FMI - CTIMaine.org

Treating Tobacco Together: Basic Skills Training 06/07/22: 9:00 am - 11:00 am

Join other health professionals in this remote training to learn more about nicotine addiction and how to integrate brief, evidence-based tobacco treatment interventions into current practice. The Basic Skills Training is open to all health professionals, prevention professionals, and community members who are interested in learning more about the burden of tobacco and strategies for intervention and treatment.

National Conference on Tobacco or health (NCTOH): 06/28-6/30/22-New Orleans, Louisiana

The National Conference on Tobacco or Health (NCTOH) is one of the largest, long-standing gatherings for top United States tobacco control professionals. The convening attracts a diversity of public health professionals committed to best practices and policies to reduce tobacco use—the leading preventable cause of disease and death in the United States.



Maine Prevention Services: Tobacco Use & Exposure Prevention

TRIBAL HEALTH DISTRICT January-March 2022

DTPPs work across multiple settings to help develop, adopt and implement policies that are supportive of tobacco-free environments and provide trainings that are supportive of a tobacco-free life. DTPP are expected to maintain capacity to work on all objectives, though the depth and reach varies by the differences in their local service areas.

Policy-type acronyms are defined as the following:

S: School, YSE: Youth Serving Entity, MUNI: Municipality, PP: Public Place, BH: Behavioral Health, HE: Higher Education, WP: Workplace MUH: Multi-Unit Housing, H: Hospital, HCS: Healthcare Site

Smoke and Commercial Tobacco-Free Policies Passed:

No Policies Were Passed This Quarter.

Trainings, Presentations and Assessments Completed:

2 E-Cigarette Youth Presentations (13 reach)

Community Outreach and Engagement:

Through a strong supported relationship, Wabanaki Public Health and Wellness (WPHW) Wetamaweyi (Tobacco) Coordinator and RSU#29 Title VI Program, delivered an e-cigarette presentation to Indigenous youth. Indigenous Youth were engaged through these interactions, which set the framework for follow-up conversations around starting their own indigenous-based media initiative! With the delivery of the e-cigarette presentations and cultural activities, Alexandra facilitated conversations around traditional and commercial tobacco. This allowed for opportunities to engage indigenous youth in brainstorming and discussions regarding media campaign messaging. Wabanaki Public Health and Wellness were able to capture feedback from indigenous youth and use their ideas to support a CTI media messaging initiative "Wake, Don't Vape!" This will be made into stickers, which will be made available to indigenous youth state-wide. The culturally appropriate imagery has been created by a Wabanaki artist and the artwork will be made visible through a social media post.

Second Quarter Success Stories:

In place of District Tobacco Prevention Partner (DTPP) highlights, CTI is providing a link to the second quarter success stories. These stories highlight the achievements, interventions, and strategies each organization has chosen to feature. Success stories complement the Q2 data points as they move beyond the numbers and connect to the work District Partners are doing within their communities.

To view the Q2 District Partner Success Stories: <https://ctimaine.org/facts/tobacco-reports/>

To receive copies of past Quarterly Tobacco Prevention Infrastructure Reports or Success Stories, please email TobaccoPreventionServices@MaineHealth.org