

# Maine Prevention Services: Tobacco Use & Exposure Prevention Statewide Progress Report January-March 2022

The MaineHealth Center for Tobacco Independence supports tobacco use and exposure prevention services at the State- and local-level as part of the Maine Prevention Services initiative. CTI contracts with District Tobacco Prevention Partners (DTPP) in each of Maine's Public Health Districts for local-level implementation of objectives.

## Objective 1: Prevent Tobacco Initiation (Policy Objective)



Policy Type	# of Policies Passed	Reach
Schools	0	N/A
Youth Serving Entities	8	74 Staff & 2,814 Youth
Municipalities & Public Places	8	92,318 Residents/Visitors Reached
Licensed Retailers	N/A	45 Retailer Assessments

## Objective 2: Reduce Exposure to Secondhand Smoke (Policy Objective)



Policy Type	# of Policies Passed	Reach
Healthcare Sites	4	20,190 Clients & 137 Employees
BH	3	900 Clients & 54 Employees
Workplace	10	19 Buildings & 154 Employees
MUH	1	3 Buildings, 15 units, 24 tenants
Smoke-Free Homes Pledge	N/A	3 Families

## Objective 3: Promote Tobacco Treatment (Training Objective)

### Quitting Tobacco Together (QTT):

**83** Social Service Agency & Vet Agency Staff Trained through **5** Trainings

**151** Individuals Referred to the Maine QuitLink

### Sidekicks:

**198** Sidekick Youth Trained through **14** Trainings



## Quarterly Updates: FMI - CTIMaine.org

### Treating Tobacco Together: Basic Skills Training 06/07/22: 9:00 am - 11:00 am

Join other health professionals in this remote training to learn more about nicotine addiction and how to integrate brief, evidence-based tobacco treatment interventions into current practice. The Basic Skills Training is open to all health professionals, prevention professionals, and community members who are interested in learning more about the burden of tobacco and strategies for intervention and treatment.

### National Conference on Tobacco or health (NCTOH): 06/28-6/30/22-New Orleans, Louisiana

The National Conference on Tobacco or Health (NCTOH) is one of the largest, long-standing gatherings for top United States tobacco control professionals. The convening attracts a diversity of public health professionals committed to best practices and policies to reduce tobacco use—the leading preventable cause of disease and death in the United States.



# Maine Prevention Services: Tobacco Use & Exposure Prevention PENQUIS DISTRICT January-March 2022

DTPPs work across multiple settings to help develop, adopt and implement policies that are supportive of tobacco-free environments and provide trainings that are supportive of a tobacco-free life. DTPPs are expected to maintain capacity to work on all objectives, though the depth and reach varies by the differences in their local service areas.

Policy-type acronyms are defined as the following:

S: School, YSE: Youth Serving Entity, MUNI: Municipality, PP: Public Places, BH: Behavioral Health, HE: Higher Education, WP: Workplace MUH: Multi-Unit Housing, H: Hospital, HCS: Healthcare Site

## Smoke and Tobacco-Free Policies Passed:

**Public Place: Hirundo Wildlife Refuge (10,000 annual visitors)**

## Trainings and Presentations Completed:

**No Community Partners Participated in Trainings, Presentations, Or Retailer Engagement This Quarter.**

## 2022 Gold Star Standards of Excellence Outreach:

The Gold Star Standards of Excellence program provides the team with some great outreach opportunities. It is a unique occasion to challenge organizations to adopt best practice strategies around tobacco/nicotine by completing the application and seeing how other organizations are making positive strides. This quarter both behavioral health and higher education were encouraged to apply:

### Behavioral Health:

Staff reached out to the following Behavioral Health Organizations, Community Care, Shaw House, Community Health & Counseling Services, and Northeast Occupational Exchange to offer technical assistance and guidance through the award recognition process.

Community Care, is a behavioral health organization throughout Maine with a corporate office in Bangor. Our staff had the opportunity to provide TA and guidance to Community Care with the 2022 GSSE application process. In 2021 we partnered with Community Care to develop a 100% Tobacco-Free Campus worksite policy for all their sites, and a community health partnership agreement.

Additionally, the team reached out to two former BH organization awardees to offer TA/guidance with the 2022 application process. Awaiting signed partnership agreements with two Northern Light hospitals, Mayo and CA Dean which include 2022 policy review and revisions as needed, applying for GSSE, displaying tobacco-free signage, and Quitting Tobacco Together trainings for staff.

### Higher Education:

Staff reached out to 11 organizations to highlight the benefits of the GSSE for higher education. The organizations were: University of Maine, Husson, Penobscot Job Corps, Northeast Technical Institute, Penobscot Region III Tech, Universal Technology Center, Eastern Maine Community College, Katahdin Regional Technology Center, University of Maine Augusta-Bangor campus, and Therapeutic Bodyworks LLC.

## Second Quarter Success Stories:

CTI is providing a link to the District Tobacco Prevention Partners' second quarter success stories. These stories highlight the achievements, interventions, and strategies each organization has chosen to feature. Success stories complement the Q2 data points as they move beyond the numbers and connect to the work District Partners are doing within their communities.

To view the Q2 District Partner Success Stories: <https://ctimaine.org/facts/tobacco-reports/>

*To receive copies of past Quarterly Tobacco Prevention Infrastructure Reports or Success Stories, please email [TobaccoPreventionServices@MaineHealth.org](mailto:TobaccoPreventionServices@MaineHealth.org)*

