

# Maine Prevention Services: Tobacco Use & Exposure Prevention Statewide Progress Report July- September 2021

The MaineHealth Center for Tobacco Independence supports tobacco use and exposure prevention services at the State- and local-level as part of the Maine Prevention Services initiative. CTI contracts with District Tobacco Prevention Partners (DTPP) in each of Maine's Public Health Districts for local-level implementation of objectives.

## Objective 1: Prevent Tobacco Initiation (Policy Objective)



Policy Type	# of Policies Passed	Reach
Schools	2	96 Staff & 771 Students
Youth Serving Entities	7	57 Staff & 2,470 Youth
Municipalities & Public Places	8	86,550 Residents/Visitors Reached
Licensed Retailers	N/A	29 Retailer Assessments

## Objective 2: Reduce Exposure to Secondhand Smoke (Policy Objective)



Policy Type	# of Policies Passed	Reach
Healthcare Sites	2	6,600 Clients Served & 25 Employees
Hospitals	1	92 Beds & 383 Employees
Multi-Unit Housing	4	29 Buildings, 35 Units, 109 Tenants
Workplace	15	28 Buildings & 240 Employees
Behavioral Health	1	16,000 Clients & 90 Employees
Smoke-Free Homes Pledge	N/A	946 Families

## Objective 3: Promote Tobacco Treatment (Training Objective)

### Non-Clinical Outreach:

**159** Social Service Agency & Vet Agency Staff Trained through **12** Trainings

**12** Individuals Referred to the Maine QuitLink



### Sidekicks:

**5** Sidekicks Youth Trained through **1** Training

## Quarterly Updates: FMI - CTIMaine.org

BreatheEasy recognized 32 hospitals, 8 healthcare organizations, and 1 individual gold star champion for the 2021 Gold Star Standards of Excellence program. Communication of the awards will be during the week of the Great American Smokeout (November 18th). To view the full list of awardees go to: <https://breatheasymaine.org/gold-star-standards-of-excellence/>

**Fall 2021 Virtual Training Opportunities: 11/18/21-Basic Skills Training:** The Basic Skills Training is open to all health professionals, prevention professionals, and community members who are interested in learning more about the burden of tobacco and strategies for intervention and treatment.

**12/07/21 - 12/10/21-Intensive Skills Training:** This skills-focused training will build on knowledge gained in the Treating Tobacco Together: Basic Skills Training. Participants will: Explore the value of a comprehensive tobacco use assessment. Learn to develop effective treatment plans. Discuss considerations for medication management. Review relapse prevention strategies. The virtual training will take place over multiple sessions and include pre-work, participation in all sessions will be required to receive CMEs/CEUs. To learn more or register-<https://ctimaine.org/events/>



# Maine Prevention Services: Tobacco Use & Exposure Prevention

## YORK DISTRICT July - September 2021

DTPPs work across multiple settings to help develop, adopt and implement policies that are supportive of tobacco-free environments and provide trainings that are supportive of a tobacco-free life. DTPP are expected to maintain capacity to work on all objectives, though the depth and reach varies by the differences in their local service areas.

Policy-type acronyms are defined as the following:

S: School, YSE: Youth Serving Entity, MUNI: Municipality, PP: Public Place, BH: Behavioral Health, HE: Higher Education, WP: Workplace, MUH: Multi-Unit Housing, H: Hospital, HCS: Healthcare Site

### Smoke and Tobacco-Free Policies Passed:

**WP: Schoolhouse Ice Cream (2 buildings, 6 employees)**

**MUH: Rentals of the Kennebunk (11 buildings, 11 units, 20 tenants)**

**MUH: Mosaic Maine, LLC (2 buildings, 4 units, 16 tenants)**

**YSE: Kidz Place to Grow (12 youth, 2 employees)**

### Trainings, Presentations, and Assessments Completed:

**7 Licensed Tobacco Retailers Engaged With An Assessment**

### Fourth Quarter Success Stories:

In place of District Tobacco Prevention Partner (DTPP) highlights, CTI is providing a link to the fourth quarter success stories. These stories highlight the achievements, interventions, and strategies each organization has chosen to feature. Success stories complement the Q4 data points as they move beyond the numbers and connect to the work District Partners are doing within their communities.

To view the Q4 District Partner Success Stories: <https://ctimaine.org/facts/tobacco-reports/>

*To receive copies of past Quarterly Tobacco Prevention Infrastructure Reports or Success Stories, please email [TobaccoPreventionServices@MaineHealth.org](mailto:TobaccoPreventionServices@MaineHealth.org)*

