

"THE LITTLE ITALY BUS" GOES TOBACCO-FREE



SUMMARY

Za'spresso is a local eatery in Searsport that serves authentic Neapolitan-style wood fired pizza out of a reimagined school bus. In August, "The Little Italy Bus with a New England twist" officially became a 100% smoke- and tobacco-free property!

NEED

Tobacco use remains the leading cause of preventable disease, disability, and death in the United States. In Maine, smoking rates are higher than the national average, and according to the Maine Public Health Association, more than 20 in 100 adults in Waldo County are current smokers. In addition, the rate of youth exposure to secondhand smoke exposure is alarmingly high at 40.9%. There is a need for policy intervention in public spaces to protect Mainers from the harms of secondhand smoke, as well as support those who are trying to live tobacco-free.

INTERVENTION

When Waldo County's District Tobacco Prevention Partner (DTPP) stopped by for lunch one day, she noticed that The Little Italy Bus already had a few hand-made "no smoking" signs on display. After talking with the owner, the DTPP learned that none of the employees were current tobacco users, and that they were already operating as a tobacco-free property but did not have an official policy on paper. Within a couple of weeks a new 100% tobacco-free policy was drafted and approved!

RESULTS

The owners of Za'spresso were grateful for the help and happy to now have an official workplace tobacco policy. They were especially excited for the brand new tobacco-free signs provided to them to replace the old ones as a more permanent and effective way of communicating their tobacco rules to patrons.

"You have been so helpful! Thanks again for the help with this no smoking policy. I'm excited for the signs as well."

- Owner, Za'spresso

**THIS AREA
IS
TOBACCO-FREE**



FOR MORE INFORMATION CONTACT US AT:

Lindsay Phaneuf, MPH
Waldo County General Hospital
LPhaneuf@pbmc.org

