



Odd Alewives Farm Brewery - Policy Update

Background

Odd Alewives Farm Brewery is located in Waldoboro Maine and is one of the only farm breweries in the state! Originally built in the 1820's and newly renovated, the brewery sits on over 20 acres of gardens and forests. Owners Sarah and John McNeil pride themselves on the fact that their beer is made with at least 95% Maine ingredients, many coming from their own garden, and most of their beers are made with 100% Maine ingredients. They are also proud to have an updated tobacco policy that covers 5 buildings, and their 6+ employees at Odd Alewives Farm Brewery.

Need for Policy

According to the Behavioral Risk Factor Surveillance System, tobacco rates in Maine have hovered around 17% for the past 3 years. Odd Alewives Farm Brewery recognizes that smoking and the use of tobacco products is detrimental to the health and safety of everyone. To protect employees and customers, Odd Alewives Farm Brewery has adopted a tobacco-free policy.

The Policy

In mid-March 2021, Lincoln County's district tobacco prevention partner (DTPP) reached out to the owners of Odd Alewives Farm Brewery to gauge their interest in updating their tobacco policy. Owner Sarah McNeil quickly responded, saying that she was currently reviewing the Breathe Easy Maine web page and was in the process of updating their policy. She asked if the DTPP would be able to review what she currently had and provide additional guidance. The updated policy was finalized and submitted to Maine's Center for Tobacco Independence in June!

Results of Policy

After Odd Alewives Farm Brewery passed their updated tobacco policy, they requested several tobacco-free signs. They are planning on placing these signs at the entrances of the buildings to communicate their updated policy to both their employees and also their customers.

For More Information Contact Us At:

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“Your timing is perfect, we are in fact in the process of updating our workplace tobacco policy and would appreciate your assistance!”

-Owner of Odd Alewives Farm Brewery Sarah McNeil

