

I Scream, You Scream, For Tobacco-Free Ice Cream (Policy)

Background

Harbor Ice Cream is a small family-owned ice cream shop in New Harbor Maine. Between their 10 employees and 1 building, Harbor Ice Cream serves about 20,000 customers a year!

Need for Policy

According to the Behavioral Risk Factor Surveillance System, tobacco rates in Maine have hovered around 17% for the past 3 years. Harbor Ice Cream recognizes that smoking and the use of tobacco products is detrimental to the health and safety of everyone. To protect employees and customers, Harbor Ice Cream has adopted a 100% tobacco-free policy. Timing of passing this policy couldn't have been better as they were just opening up for the season!

**Harbor Ice Cream is now
completely tobacco-free!**

The Policy

A little over a week before they opened, Harbor Ice Cream was asked if they would like to update their tobacco policy. Without hesitation, the mother-daughter team jumped at the offer and the ball quickly started to roll. In the span of a week, Lincoln County's District Tobacco Prevention Partner had chatted with them on the phone and sent draft policies to fit their needs. By the end of the week, this duo had a policy that fit all their needs.

Results of Policy

Shortly after the passing of the policy, tobacco-free signs were ordered. These signs will be posted in a central location for all employees and customers to see. This policy will allow many individuals the opportunity to enjoy ice cream without worrying about exposure to second hand smoke!

For More Information Contact Us At:

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