

Maine Prevention Services: Tobacco Use & Exposure Prevention Statewide Progress Report October-December 2020

The MaineHealth Center for Tobacco Independence supports tobacco use and exposure prevention services at the State- and local-level as part of the Maine Prevention Services initiative. CTI contracts with District Tobacco Prevention Partners (DTPP) in each of Maine's Public Health Districts for local-level implementation of objectives.

Objective 1: Prevent Tobacco Initiation (Policy Objective)



Policy Type	# of Policies Passed	Reach
Schools	3	1,900 Staff & 9,092 Students
Youth Serving Entities	14	150 Staff & 6,070 Youth
Municipalities & Public Places	5	23,623 Residents
Licensed Retailers	N/A	34 Retailers

Objective 2: Reduce Exposure to Secondhand Smoke (Policy Objective)



Policy Type	# of Policies Passed	Reach
Healthcare Sites	4	20,253 Clients Served & 99 Employees
Hospital	2	621 Beds & 46,40 Employees
Multi-Unit Housing	5	16 Buildings, 43 Units, 648 Tenants
Higher Education	1	22 Students & 1 Employee
Workplace	18	29 Buildings & 163 Employees
Behavioral Health	2	105 Clients & 4 Employees
Smoke-Free Homes Pledge	N/A	93 Families

Objective 3: Promote Tobacco Treatment (Training Objective)

Non-Clinical Outreach:

61 Social Service Agency & Vet Agency Staff Trained through 10 Trainings

89 Individuals Referred to the Maine QuitLink

Sidekicks:

86 Sidekicks Youth Trained through 11 Trainings

17 Sidekicks Adult Advisors Trained through 3 Trainings

Upcoming Opportunities: FMI - CTIMaine.org/Events

Spring 2021 Virtual Training Offering: February 24, 2021

The Tobacco Intervention: Basic Skills Training Join other health professionals in this remote training to learn more about nicotine addiction and how to integrate brief, evidence-based tobacco treatment interventions into current practice. The Basic Skills Training is open to all health professionals, prevention professionals, and community members who are interested in learning more about the burden of tobacco and strategies for intervention and treatment. The training sessions will include: tobacco prevalence, products and burden; ENDS and vaping; motivational interviewing; brief interventions; tobacco treatment medications; and quit planning. To learn more or register-<https://ctimaine.org/events/>

Webinar: Celebrating One Year of the Maine QuitLink's Expanded Service- March 10, 2021

In March of 2020 the Maine QuitLink launched two new services: the Intensive Behavioral Health Program and Individual Services. Join us as we celebrate our first year with these expanded services! This webinar will provide an overview of each service, why they were launched, as well as potential successes & lessons learned based on utilization during the first 12 months. To learn more or register-<https://ctimaine.org/events/>

FMI contact CTI at tobaccopreventionservices@mainehealth.org



Maine Prevention Services: Tobacco Use & Exposure Prevention

CUMBERLAND DISTRICT October - December 2020

DTPPs work across multiple settings to help develop, adopt and implement policies that are supportive of tobacco-free environments and provide trainings that are supportive of a tobacco-free life. DTPPs are expected to maintain capacity to work on all objectives, though the depth and reach varies by the differences in their local service areas.

Policy-type acronyms are defined as the following:
S: School, YSE: Youth Serving Entity, MUNI: Municipality, PP: Public Place, BH: Behavioral Health, HE: Higher Education, WP: Workplace, MUH: Multi-Unit Housing, H: Hospital, HCS: Healthcare Site

Smoke and Tobacco-Free Policies Passed:

- PP: Hawthorne Community Association (10,000 reach)
- S: Portland Public Schools (6,770 students, 1,450 employees)
- S: Baxter Academy (389 students, 43 employees)
- YSE: Maine Educational Center for the Deaf & Hard of Hearing (49 youth, 26 employees)
- WP: Big Sky Bread Company (1 building, 20 employees)
- WP: Konbit Sante (1 building, 4 employees)
- HCS: Cape Integrated Health (200 clients weekly, 25 employees)

Trainings, Presentations and Assessments Completed:

- 19** Youth ENDS Presentations (438 reach)
- 1** Adult ENDS Presentation (4 reach)
- 2** Non Clinical Outreach Trainings (25 reach)

First Quarter Success Stories:

This quarter, in place of District Tobacco Prevention Partner (DTPP) highlights, CTI is providing a link to the first quarter success stories. These stories highlight the achievements, interventions, and strategies each organization has chosen to feature. Success stories complement the Q1 data points as they move beyond the numbers and connect to the work District Partners are doing within their communities.

To view the Q1 District Partner Success Stories: <https://ctimaine.org/facts/tobacco-reports/>

To receive copies of past Quarterly Tobacco Prevention Infrastructure Reports or Success Stories, please email TobaccoPreventionServices@MaineHealth.org

