

# Maine Tobacco Prevention Success Story

Casco Bay Dental - leading the way in tobacco treatment and prevention.

## Summary

Casco Bay Dental connects with patients beyond their smile by having conversations about the use of tobacco products and offering resources and education to those who are interested in quitting.

## Need

The use of tobacco is one of the leading causes of disease and death in the United States. In Maine, 19% of adults are current tobacco users. (BRFSS) The American Dental Association states that all major forms of tobacco used in the United States have oral health consequences, ranging from periodontal disease to oral cancer.

“Our clinical team has an opportunity about once every six months to provide education and resources to our patients. As a team, we felt it was important to receive training in effective skills to support our patients in achieving tobacco independence as part of our commitment to the overall health of our patients.”

- Anna Cockrell, *Practice Administrator*



We're proud to be a tobacco-free facility. Our entire clinical team has participated in specialized training to support people on their quitting journey. If you're thinking about quitting or are ready to quit, reach out or check out @mainequitlink for free tools to get started.



## CASCO BAY DENTAL

## Intervention

Casco Bay Dental has invested in training and technical assistance provided by state and local tobacco treatment and prevention professionals so their clinical team can have impactful conversations with patients who use tobacco products about the benefits of quitting.

After receiving training, Casco Bay Dental then worked with Mid Coast Hospital, their District Tobacco Prevention Partner, to adopt a comprehensive Tobacco-Free policy, protecting their patients and staff from secondhand smoke exposure.

## Success

The Casco Bay Dental team is now equipped with the knowledge and information to support any patient that is interested in quitting tobacco. Additionally, Casco Bay Dental is achieving their mission of contributing to the health of the community by having a robust tobacco-free policy for their workplace.

For More Information, Contact Us At:

Mid Coast Hospital  
District Tobacco Prevention Partner  
207-373-6957



MID COAST HOSPITAL

WWW.MIDCOASTHEALTH.COM



MAINE PREVENTION SERVICES

Maine Center for Disease Control & Prevention  
Department of Health and Human Services