

# Maine Prevention Services: Tobacco Use & Exposure Prevention Statewide Progress Report July-September 2020

The MaineHealth Center for Tobacco Independence supports tobacco use and exposure prevention services at the State- and local-level as part of the Maine Prevention Services initiative. CTI contracts with District Tobacco Prevention Partners (DTPP) in each of Maine's Public Health Districts for local-level implementation of objectives.

## Objective 1: Prevent Tobacco Initiation (Policy Objective)



Policy Type	# of Policies Passed	Reach
Schools	1	30 Staff & 186 Students
Youth Serving Entities	16	251 Staff & 83,951 Youth
Municipalities & Public Places	9	43,950 Residents
Licensed Retailers	N/A	40 Retailers

## Objective 2: Reduce Exposure to Secondhand Smoke (Policy Objective)



Policy Type	# of Policies Passed	Reach
Healthcare Sites	1	1,500 Clients Served & 10 Employees
Workplace	17	45 Buildings & 539 Employees
Multi-Unit Housing	7	105 Buildings, 614 Units, 1,548 Tenants
Higher Education	1	7 Universities, 25,673 Students, 4,509 Employees
Behavioral Health	1	14,300 Clients & 14 Employees
Smoke-Free Homes Pledge	N/A	74 Families

## Objective 3: Promote Tobacco Treatment (Training Objective)

### Non-Clinical Outreach:

**137** Social Service Agency & Vet Agency Staff Trained through **12** Trainings

**10** Individuals Referred to the Maine QuitLink

### Sidekicks:

**35** Sidekicks Youth Trained through **4** Trainings

**1** Sidekicks Adult Advisors Trained through **1** Trainings

## Upcoming Opportunities: FMI - CTIMaine.org/Events

BreatheEasy recognized 32 hospitals, 6 healthcare organizations, and 5 individual gold star champions for the 2020 Gold Star Standards of Excellence program. Healthcare organizations were new to GSSE this year! Communications of the awards will be during the week of the Great American Smokeout (November 18th). To view the full list of awardees go to <https://breathe easymaine.org/gold-star-standards-of-excellence/>

### Fall 2020 Virtual Training Offering: December 8-10, 2020

The Tobacco Intervention: Intensive Skills Training will include multiple live and recorded sessions, participation in all sessions is required for CMEs/CEUs. Recorded sessions must be viewed during the required timelines to complete the training. To learn more or register-<https://ctimaine.org/education-training/intensive-skills-trainings/>

### COVID-19 & Tobacco Use:

COVID-19 is a new disease and public health scientists are still learning about it. Based on available information and clinical expertise, those who smoke and vape are more likely to have serious complications from COVID-19. Learn more about COVID-19 and the risk at <https://mainequitlink.com/thinking-about-quitting/covid-19-tobacco-use/>

FMI contact CTI at [tobaccopreventionservices@mainehealth.org](mailto:tobaccopreventionservices@mainehealth.org)



# Maine Prevention Services: Tobacco Use & Exposure Prevention

## YORK DISTRICT July - September 2020

DTPPs work across multiple settings to help develop, adopt and implement policies that are supportive of tobacco-free environments and provide trainings that are supportive of a tobacco-free life. DTPP are expected to maintain capacity to work on all objectives, though the depth and reach varies by the differences in their local service areas.

Policy-type acronyms are defined as the following:

S: School, YSE: Youth Serving Entity, MUNI: Municipality, PP: Public Place, BH: Behavioral Health, HE: Higher Education, WP: Workplace, MUH: Multi-Unit Housing, H: Hospital, HCS: Healthcare Site

### Smoke and Tobacco-Free Policies Passed:

**PP:Ferry Beach Retreat & Conference Center (3,300 reach)**

**MUH:Alfred York LLC (3 buildings, 10 units 20 tenants)**

**WP:Maine Shellfish Co. (1 building, 20 employees)**

### Trainings, Presentations, and Assessments Completed:

**3 Sidekicks Youth Trainings (26 reach)**

### Quarterly Highlights:

#### SMHC:

During this quarter, DTPPs successfully completed three youth Sidekicks trainings, one virtual and two in-person. The first virtual training was offered to all York County middle and high school students who were interested. The training proved to be impactful on the students, as they have chosen to continue work on tobacco with DTPP and MYAN, by forming a youth group. Additionally, the two in-person trainings have also lead to further work with DTPP and MYAN partner, anticipating a youth-led, tobacco focused, project in the coming months.

Staff at SMHC partnered with an employee at Maine Shellfish Co. in Kennebunk. The organization was interested in assistance with non-smoking vehicle language as well as policy implementation assistance. Staff at SMHC worked with their contact to successfully update the organization's tobacco-policy making sure to include vehicle language. After passing the policy, the staff member has expressed that she and numerous other employees are pleased with the positive changes happening thus far.

York DTPP's continued to work with York Hospital's director of Choose to Be Healthy Coalition to make updates to their current tobacco policy. With many hospital stakeholders involved in policy change and updates, this was a long-standing collaboration that resulted in a successful model policy. While the policy work was done in September, the policy changes will be implemented starting 10/1. With these changes, York Hospital will now work with the tobacco prevention team to complete the upcoming GSSE application. Having updated its policy, the hospital hopes for platinum recognition.

