

Maine Prevention Services: Tobacco Use & Exposure Prevention Statewide Progress Report July-September 2020

The MaineHealth Center for Tobacco Independence supports tobacco use and exposure prevention services at the State- and local-level as part of the Maine Prevention Services initiative. CTI contracts with District Tobacco Prevention Partners (DTPP) in each of Maine's Public Health Districts for local-level implementation of objectives.

Objective 1: Prevent Tobacco Initiation (Policy Objective)



Policy Type	# of Policies Passed	Reach
Schools	1	30 Staff & 186 Students
Youth Serving Entities	16	251 Staff & 83,951 Youth
Municipalities & Public Places	9	43,950 Residents
Licensed Retailers	N/A	40 Retailers

Objective 2: Reduce Exposure to Secondhand Smoke (Policy Objective)



Policy Type	# of Policies Passed	Reach
Healthcare Sites	1	1,500 Clients Served & 10 Employees
Workplace	17	45 Buildings & 539 Employees
Multi-Unit Housing	7	105 Buildings, 614 Units, 1,548 Tenants
Higher Education	1	7 Universities, 25,673 Students, 4,509 Employees
Behavioral Health	1	14,300 Clients & 14 Employees
Smoke-Free Homes Pledge	N/A	74 Families

Objective 3: Promote Tobacco Treatment (Training Objective)

Non-Clinical Outreach:

137 Social Service Agency & Vet Agency Staff Trained through **12** Trainings

10 Individuals Referred to the Maine QuitLink

Sidekicks:

35 Sidekicks Youth Trained through **4** Trainings

1 Sidekicks Adult Advisors Trained through **1** Trainings

Upcoming Opportunities: FMI - CTIMaine.org/Events

BreatheEasy recognized 32 hospitals, 6 healthcare organizations, and 5 individual gold star champions for the 2020 Gold Star Standards of Excellence program. Healthcare organizations were new to GSSE this year! Communications of the awards will be during the week of the Great American Smokeout (November 18th). To view the full list of awardees go to <https://breathe easymaine.org/gold-star-standards-of-excellence/>

Fall 2020 Virtual Training Offering: December 8-10, 2020

The Tobacco Intervention: Intensive Skills Training will include multiple live and recorded sessions, participation in all sessions is required for CMEs/CEUs. Recorded sessions must be viewed during the required timelines to complete the training. To learn more or register-<https://ctimaine.org/education-training/intensive-skills-trainings/>

COVID-19 & Tobacco Use:

COVID-19 is a new disease and public health scientists are still learning about it. Based on available information and clinical expertise, those who smoke and vape are more likely to have serious complications from COVID-19. Learn more about COVID-19 and the risk at <https://mainequitlink.com/thinking-about-quitting/covid-19-tobacco-use/>

FMI contact CTI at tobaccopreventionservices@mainehealth.org



Maine Prevention Services: Tobacco Use & Exposure Prevention

WESTERN DISTRICT July - September 2020

DTPPs work across multiple settings to help develop, adopt and implement policies that are supportive of tobacco-free environments and provide trainings that are supportive of a tobacco-free life. DTPPs are expected to maintain capacity to work on all objectives, though the depth and reach varies by the differences in their local service areas.

Policy-type acronyms are defined as the following:

S: School, YSE: Youth Serving Entity, MUNI: Municipality, PP: Public Place, BH: Behavioral Health, HE: Higher Education, WP: Workplace, MUH: Multi-Unit Housing, H: Hospital, HCS: Healthcare Site

Smoke and Tobacco-Free Policies Passed:

YSE:Western Play Museum (7,000 youth, 3 employees)

YSE:Debbie's Daycare(8 youth, 1 employee)

YSE:Lewiston Auburn Community Little Theatre (70 youth, 1 employee)

MUH:Bento Boston Biquieto Business (1 buildings, 8 units, 12 tenants)

MUH:Tommy Franco Aguilar Andrade Properties(2 buildings, 5 units, 12 tenants)

WP:Willows Awake Winery(3 buildings,12 employees)

WP:Tabers Restaurant and Golf(2 buildings, 35 employees)

Trainings and Presentations Completed:

1 Non Clinical Outreach Training (5 reach)

7 Licensed Tobacco Retailers Engaged With An Assessment or Technical Assistance

Quarterly Highlights:

Healthy Community Coalition of Greater Franklin County:

HCC staff completed a very successful NCO training at Care and Comfort in Wilton, as a home health service. This was a new approach for our NCO trainings that we felt provided a very unique opportunity to reach a vulnerable population through caregivers that have strongly established relationships and knowledge of their client's lifestyle behaviors and health status. The NCO training material was very well received and as an organization, they have expressed interest in training their staff in other areas of the state.

HCC tobacco prevention team partnered with staff working on Maine Prevention Services grants to collaborate on school engagement; DTPP, SUPs, Let's Go!, and MYAN staff have come together to create a "menu" of services to streamline outreach to schools. During such a challenging school year, staff felt it was an important time to collaborate and offer services in the most effective way possible while being careful not to overwhelm school contacts with requests and communications. This also provides an opportunity to implement services collaboratively when given the opportunity.

Healthy Androscoggin:

Healthy Androscoggin held a workshop with ten people from the immigrant/refugee community in partnership with the Office of Refugee Resettlement at Catholic Charities of Maine. The presentation included basic information on a variety of substances, including tobacco, and tips for parents. All materials were translated into four languages and an interpreter was present. The workshop was held at a local church and all requirements/recommendations from the CDC were followed.

This quarter, Healthy Androscoggin shifted focus towards workplaces and we found some success in working with a local winery after engaging with them on some of our substance use prevention-related work. They attended an event we held on liquor licensing and liquor laws and after some discussion, we learned that they are new to the outdoor dining space and could use some policy support and signage. They are now a 100% tobacco-free business including all of their vineyards and outdoor event space. Additionally, we provided them with resources for their employees to connect with the Maine QuitLink

Healthy Oxford Hills:

Healthy Oxford Hills has established a new working relationship with Hebron Academy. They are very interested in programming related to vaping and tobacco use. We will continue to build on this new relationship and plan to offer Sidekicks trainings with their students in the near future.

This quarter, Healthy Oxford Hills has seen a staffing transition during the final quarter of this project year. We have been actively recruiting a replacement and we are happy to report that Cortney Lavorgna joined the HOH team at the end of September. We are very excited that Cortney has joined our team and look forward to reporting the great work she has been doing in our next DL report.

