

# Maine Prevention Services: Tobacco Use & Exposure Prevention Statewide Progress Report July-September 2020

The MaineHealth Center for Tobacco Independence supports tobacco use and exposure prevention services at the State- and local-level as part of the Maine Prevention Services initiative. CTI contracts with District Tobacco Prevention Partners (DTPP) in each of Maine's Public Health Districts for local-level implementation of objectives.

## Objective 1: Prevent Tobacco Initiation (Policy Objective)



Policy Type	# of Policies Passed	Reach
Schools	1	30 Staff & 186 Students
Youth Serving Entities	16	251 Staff & 83,951 Youth
Municipalities & Public Places	9	43,950 Residents
Licensed Retailers	N/A	40 Retailers

## Objective 2: Reduce Exposure to Secondhand Smoke (Policy Objective)



Policy Type	# of Policies Passed	Reach
Healthcare Sites	1	1,500 Clients Served & 10 Employees
Workplace	17	45 Buildings & 539 Employees
Multi-Unit Housing	7	105 Buildings, 614 Units, 1,548 Tenants
Higher Education	1	7 Universities, 25,673 Students, 4,509 Employees
Behavioral Health	1	14,300 Clients & 14 Employees
Smoke-Free Homes Pledge	N/A	74 Families

## Objective 3: Promote Tobacco Treatment (Training Objective)

### Non-Clinical Outreach:

**137** Social Service Agency & Vet Agency Staff Trained through **12** Trainings

**10** Individuals Referred to the Maine QuitLink

### Sidekicks:

**35** Sidekicks Youth Trained through **4** Trainings

**1** Sidekicks Adult Advisors Trained through **1** Trainings

## Upcoming Opportunities: FMI - CTIMaine.org/Events

BreatheEasy recognized 32 hospitals, 6 healthcare organizations, and 5 individual gold star champions for the 2020 Gold Star Standards of Excellence program. Healthcare organizations were new to GSSE this year! Communications of the awards will be during the week of the Great American Smokeout (November 18th). To view the full list of awardees go to <https://breathe easymaine.org/gold-star-standards-of-excellence/>

### Fall 2020 Virtual Training Offering: December 8-10, 2020

The Tobacco Intervention: Intensive Skills Training will include multiple live and recorded sessions, participation in all sessions is required for CMEs/CEUs. Recorded sessions must be viewed during the required timelines to complete the training. To learn more or register-<https://ctimaine.org/education-training/intensive-skills-trainings/>

### COVID-19 & Tobacco Use:

COVID-19 is a new disease and public health scientists are still learning about it. Based on available information and clinical expertise, those who smoke and vape are more likely to have serious complications from COVID-19. Learn more about COVID-19 and the risk at <https://mainequitlink.com/thinking-about-quitting/covid-19-tobacco-use/>

FMI contact CTI at [tobaccopreventionservices@mainehealth.org](mailto:tobaccopreventionservices@mainehealth.org)



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## AROOSTOOK DISTRICT July - September 2020

DTPPs work across multiple settings to help develop, adopt and implement policies that are supportive of tobacco-free environments and provide trainings that are supportive of a tobacco-free life. DTPPs are expected to maintain capacity to work on all objectives, though the depth and reach varies by the differences in their local service areas.

Policy-type acronyms are defined as the following:

S: School, YSE: Youth Serving Entity, MUNI: Municipality, PP: Public Place, BH: Behavioral Health, HE: Higher Education, MUH: Multi-Unit Housing, H: Hospital, HCS: Healthcare Site, WP: Workplace

### Smoke and Tobacco-Free Policies Passed:

**PP: Circle B Farms (7,614 reach)**

**PP: Blackstone Farm Fall Festival (1,000 reach)**

**PP: Grace Interfaith Food Table (4,320 reach)**

**PP: Presque Isle Strawberry Shortcake Festival (9,692 reach)**

**PP: Central Aroostook Chambers Smokin' BBQ Cookoff (3,496 reach)**

**HCS: Northern Maine Dental (1,500 clients, 10 employees)**

### Trainings, Presentations and Assessments Completed:

**No Community Partners Participated in Trainings, Presentations, Or Retailer Engagement This Quarter.**

### Quarterly Highlights:

**ACAP:**

ACAP's tobacco prevention partners participated in an interview with WAGM news to share the importance of training youth on their ability to decode the messages that media gives about social "norms" of tobacco and alcohol use. The benefit of decoding these messages at a younger age has been proven to reduce potential substance use behaviors. The interview also highlighted the importance of educating the community about the truth of electronic nicotine devices (ENDS).

A beautiful tobacco-free area sign, front and center set the stage as shoppers arrived at the Blackstone farm-hosted covid-friendly outdoor craft fair. Mrs. Blackstone was clear that she did not want smoking on the property and with the assistance of her new policy and the free signage that was provided, that request became easier to communicate and enforce.



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For additional information: [CTIMaine.org/DTPP](http://CTIMaine.org/DTPP)