

# Maine Prevention Services: Tobacco Use & Exposure Prevention Statewide Progress Report April-June 2020

The MaineHealth Center for Tobacco Independence supports tobacco use and exposure prevention services at the State- and local-level as part of the Maine Prevention Services initiative. CTI contracts with District Tobacco Prevention Partners (DTPP) in each of Maine's Public Health Districts for local-level implementation of objectives.

## Objective 1: Prevent Tobacco Initiation (Policy Objective)



| Policy Type                    | # of Policies Passed | Reach                        |
|--------------------------------|----------------------|------------------------------|
| Schools                        | 7                    | 1,318 Staff & 5,917 Students |
| Youth Serving Entities         | 12                   | 268 Staff & 2,897 Youth      |
| Municipalities & Public Places | 7                    | 14,091 Residents             |

## Objective 2: Reduce Exposure to Secondhand Smoke (Policy Objective)



| Policy Type             | # of Policies Passed | Reach                                   |
|-------------------------|----------------------|-----------------------------------------|
| Healthcare Sites        | 3                    | 11,164 Clients Served & 25 Employees    |
| Workplace               | 27                   | 47 Buildings & 440 Employees            |
| Multi-Unit Housing      | 9                    | 59 Buildings & 162 Units<br>284 Tenants |
| Higher Education        | 2                    | 73 Students & 18 Employees              |
| Behavioral Health       | 7                    | 9,358 Clients & 589 Employees           |
| Smoke-Free Homes Pledge | N/A                  | 1,172 Families                          |

## Objective 3: Promote Tobacco Treatment (Training Objective)

### Non-Clinical Outreach:

47 Social Service Agency & Vet Agency Staff Trained through 6 Trainings

1,209 Individuals Referred to the MTHL through the QuitLink

### Sidekicks:

11 Sidekicks Youth Trained through 3 Trainings

32 Sidekicks Adult Advisors Trained through 6 Trainings



## Upcoming Opportunities: FMI - CTIMaine.org/Events

CTI Virtual Basic Skills Training: September 21, 2020

Tobacco Prevention Services Year 5 Kick-Off: September 22, 2020

### CTI Communications:

What was known as the Maine Tobacco HelpLine and the QuitLink have come together as the Maine QuitLink. No services are going away, the same trusted quit support that has served Maine for the past twenty years is still available, with expanded offerings including digital and phone-based programs to meet individuals where they are in their quitting process. Learn more at [MaineQuitLink.com](http://MaineQuitLink.com) or by calling 1-800-QUIT-NOW.

FMI contact CTI at [tobaccopreventionservices@mainehealth.org](mailto:tobaccopreventionservices@mainehealth.org)



# Maine Prevention Services: Tobacco Use & Exposure Prevention

## YORK DISTRICT April - June 2020

DTPPs work across multiple settings to help develop, adopt and implement policies that are supportive of tobacco-free environments and provide trainings that are supportive of a tobacco-free life. DTTP are expected to maintain capacity to work on all objectives, though the depth and reach varies by the differences in their local service areas.

**Policy-type acronyms are defined as the following:**

S: School, YSE: Youth Serving Entity, MUNI: Municipality, PP: Public Place, BH: Behavioral Health, HE: Higher Education, WP: Workplace, MUH: Multi-Unit Housing, H: Hospital, HCS: Healthcare Site

### Smoke and Tobacco-Free Policies Passed:

**MUH: Riverdale LLC (1 building, 4 units, 9 tenants)**

**MUH: Conor Miller Properties (2 buildings, 5 units, 7 tenants)**

**MUH: Keegan Custom Homes (3 buildings, 7 units, 18 tenants)**

**MUH: Tommy Franco Aguilar Andrade Properties (4 buildings, 12 units, 32 tenants)**

**MUH: Rival Housing LLC (1 building, 2 units, 7 tenants)**

**WP: Yeto's Restaurant (1 building, 6 employees)**

**WP :Elements (1 building, 16 employees)**

**BH : Alternative Wellness (405 clients, 37 employees)**

**BH : Back to Basics (100 clients, 11 employees)**

### Trainings and Presentations Completed:

**2 Sidekicks Adult Trainings (3 reach)**

**1 Sidekicks Youth Training (4 reach)**

### Quarterly Highlights:

**SMHC:**

During Q3, SMHC DTTPs created a flyer to promote multi-unit housing policy work. This flyer was distributed to many multi-unit housing (MUH) sites in Biddeford through the Biddeford Chamber of Commerce and Biddeford Housing Authority. This flyer was extremely successful in generating interest for policy change. Not only did DTTPs receive great interest in updates, edits, and additional support, but were able to pass six model-level policies during this time.

SMHC staff completed three virtual Sidekicks trainings during Q3. The DTTPs worked to create a virtual presentation that included activities and an interactive landscape for both youth and adults being trained. Of the three trainings, two were completed to adult advisors and one was done with youth in York County. The trainings were well received and allowed for future plans of additional Sidekicks trainings in the coming months.

DTTPs were able to work with behavioral health sites in order to promote policy and climate change within organizations. Alternative Wellness Services passed a policy that covers all locations in Biddeford, Portland, and Augusta. Additionally, SMHC staff partnered with Back to Basics in Lebanon to update and implement policy change.

