

Maine Prevention Services: Tobacco Use & Exposure Prevention Statewide Progress Report April-June 2020

The MaineHealth Center for Tobacco Independence supports tobacco use and exposure prevention services at the State- and local-level as part of the Maine Prevention Services initiative. CTI contracts with District Tobacco Prevention Partners (DTPP) in each of Maine's Public Health Districts for local-level implementation of objectives.

Objective 1: Prevent Tobacco Initiation (Policy Objective)



Policy Type	# of Policies Passed	Reach
Schools	7	1,318 Staff & 5,917 Students
Youth Serving Entities	12	268 Staff & 2,897 Youth
Municipalities & Public Places	7	14,091 Residents

Objective 2: Reduce Exposure to Secondhand Smoke (Policy Objective)



Policy Type	# of Policies Passed	Reach
Healthcare Sites	3	11,164 Clients Served & 25 Employees
Workplace	27	47 Buildings & 440 Employees
Multi-Unit Housing	9	59 Buildings & 162 Units 284 Tenants
Higher Education	2	73 Students & 18 Employees
Behavioral Health	7	9,358 Clients & 589 Employees
Smoke-Free Homes Pledge	N/A	1,172 Families

Objective 3: Promote Tobacco Treatment (Training Objective)

Non-Clinical Outreach:

47 Social Service Agency & Vet Agency Staff Trained through 6 Trainings

1,209 Individuals Referred to the MTHL through the QuitLink

Sidekicks:

11 Sidekicks Youth Trained through 3 Trainings

32 Sidekicks Adult Advisors Trained through 6 Trainings



Upcoming Opportunities: FMI - CTIMaine.org/Events

CTI Virtual Basic Skills Training: September 21, 2020

Tobacco Prevention Services Year 5 Kick-Off: September 22, 2020

CTI Communications:

What was known as the Maine Tobacco HelpLine and the QuitLink have come together as the Maine QuitLink. No services are going away, the same trusted quit support that has served Maine for the past twenty years is still available, with expanded offerings including digital and phone-based programs to meet individuals where they are in their quitting process. Learn more at MaineQuitLink.com or by calling 1-800-QUIT-NOW.

FMI contact CTI at tobaccopreventionservices@mainehealth.org



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TRIBAL HEALTH DISTRICT April - June 2020

DTPPs work across multiple settings to help develop, adopt and implement policies that are supportive of tobacco-free environments and provide trainings that are supportive of a tobacco-free life. DTPPs are expected to maintain capacity to work on all objectives, though the depth and reach varies by the differences in their local service areas.

Policy-type acronyms are defined as the following:
S: School, YSE: Youth Serving Entity, MUNI: Municipality, PP: Public Place, BH: Behavioral Health, HE: Higher Education, WP: Workplace, MUH: Multi-Unit Housing, H: Hospital, HCS: Healthcare Site

Smoke and Commercial Tobacco-Free Policies Passed:

No Policies Were Passed This Quarter

Trainings and Presentations Completed:

No Community Partners Participated in Trainings or Presentations this Quarter

Quarterly Highlights:

Wabanaki Public Health:

This last quarter has been a time of challenge and of great opportunity. One of the challenges that have become an opportunity is the chance to learn new skills for implementing prevention programs. WPH staff has been learning how to use virtual platforms to administer program elements. The COVID 19 pandemic has given us the opportunity to learn how to use Zoom and other virtual platforms that can be used to deliver prevention programming in many ways. Learning the specifics such as how to share a screen, share documents, administer a poll, or create an online form are fundamental to the delivery of engaging content for participants.

WPH has had great success in getting a YSE partnership form signed by the Maliseet After School Program. WPH's tobacco prevention coordinator, Alex, had been in conversation with the youth worker before the COVID 19 Pandemic forced the shutdown of all Tribal government and schools. Alex maintained contact with the youth worker leading the program and was able to get a partnership form signed despite challenging logistics and was able to use technology and social distancing guidelines to safely obtain a signature.

Alex has joined the Parent Action Committee serving Tribal youth in RSU 29. This will provide an opportunity for WPH as she will sit as a partner and provide resources to the committee. This Committee works with the parents and guardians of Micmac and Maliseet youth attending RSU 29. WPH hopes to have another YSE partnership form signed by this committee and will offer tobacco prevention information and assist the committee in promoting the cultural and traditional use of ceremonial tobacco.



Wabanaki Public Health
Cultivating the health of our communities