

Maine Prevention Services: Tobacco Use & Exposure Prevention Statewide Progress Report January-March 2020

The MaineHealth Center for Tobacco Independence supports tobacco use and exposure prevention services at the State- and local-level as part of the Maine Prevention Services initiative. CTI contracts with District Tobacco Prevention Partners (DTPP) in each of Maine's Public Health Districts for local-level implementation of objectives.

Objective 1: Prevent Tobacco Initiation (Policy Objective)



Policy Type	# of Policies Passed	Reach
Schools	9	2,657 Staff & 17,781 Students
Youth Serving Entities	7	199 Staff & 2,330 Youth
Municipalities & Public Places	8	52,214 Residents

Objective 2: Reduce Exposure to Secondhand Smoke (Policy Objective)



Policy Type	# of Policies Passed	Reach
Hospitals & Healthcare Sites	5	600 Beds, 31,970 Clients Served & 1,413 Employees
Workplace	16	50 Buildings & 564 Employees
Multi-Unit Housing	7	35 Buildings & 313 Units 1,153 Tenants
Higher Education	1	11,404 Students & 2,437 Employees
Smoke-Free Homes Pledge	N/A	448 Families

Objective 3: Promote Tobacco Treatment (Training Objective)

Non-Clinical Outreach:

87 Social Service Agency & Vet Agency Staff Received Training

41 Individuals Referred to the MTHL through the QuitLink

Sidekicks:

477 Sidekicks Youth Trained through **20** Trainings

16 Sidekicks Adult Advisors Trained through **2** Trainings



Upcoming Opportunities: FMI - CTIMaine.org/Events

CTI Annual Tobacco Prevention & Treatment Conference will be held virtually on June 15-17 2020.

CTI Virtual Basic Skills Training June 30, 2020: The CTI Training and Education team will offer a virtual training for those interested in learning more about nicotine addiction and how to integrate brief, evidence-based tobacco treatment interventions into current practice.

Behavioral Health & Higher Education GSSE Awards Celebration: Postponed to September 2020.

FMI contact CTI at tobaccopreventionservices@mainehealth.org

