

Maine Prevention Services: Tobacco Use & Exposure Prevention Statewide Progress Report October-December 2019

The MaineHealth Center for Tobacco Independence supports tobacco use and exposure prevention services at the State- and local-level as part of the Maine Prevention Services initiative. CTI contracts with District Tobacco Prevention Partners (DTPP) in each of Maine's Public Health Districts for local-level implementation of objectives.

Objective 1: Prevent Tobacco Initiation (Policy Objective)



| Policy Type | # of Policies Passed | Reach |
|--------------------------------|----------------------|------------------------------|
| Schools | 9 | 1,030 Staff & 5,631 Students |
| Youth Serving Entities | 14 | 147 Staff & 7,772 Youth |
| Municipalities & Public Places | 4 | 41,341 Residents |

Objective 2: Reduce Exposure to Secondhand Smoke (Policy Objective)



| Policy Type | # of Policies Passed | Reach |
|------------------------------|----------------------|-------------------------------------|
| Hospitals & Healthcare Sites | 6 | 471 Beds & 9,260 Employees |
| Workplace | 2 | 2 Buildings & 23 Employees |
| Multi-Unit Housing | 1 | 1 Buildings & 2 Units 15 Tenants |
| Smoke-Free Homes Pledge | N/A | 297 Families |

Objective 3: Promote Tobacco Treatment (Training Objective)

Non-Clinical Outreach:

82 Social Service Agency & Vet Agency Staff Received Training

43 Individuals Referred to the MTHL through the QuitLink

Sidekicks:

308 Sidekicks Youth Trained through 17 Trainings

29 Sidekicks Adult Advisors Trained through 4 Trainings



Upcoming Opportunities: FMI - CTIMaine.org/Events

Addressing Nicotine and Tobacco use through prevention, policy, and treatment initiatives: 3/31 at MaineHealth, Portland.

-A targeted basic skills training for prevention specialists, public health professionals, and policymakers.

CTI Annual Tobacco Prevention & Treatment Conference: June 15-17, at the Hilton Garden Inn, Freeport.

Behavioral Health & Higher Education GSSE Awards Celebration: June 16th, at the Hilton Garden Inn, Freeport.

FMI contact CTI at tobaccopreventionservices@mainehealth.org



Maine Prevention Services: Tobacco Use & Exposure Prevention

YORK DISTRICT October - December 2019

DTPPs work across multiple settings to help develop, adopt and implement policies that are supportive of tobacco-free environments and provide trainings that are supportive of a tobacco-free life. DTTP are expected to maintain capacity to work on all objectives, though the depth and reach varies by the differences in their local service areas.

Policy-type acronyms are defined as the following:

S: School, YSE: Youth Serving Entity, MUNI: Municipality, PP: Public Place, BH: Behavioral Health, HE: Higher Education, WP: Workplace, MUH: Multi-Unit Housing, H: Hospital, HCS: Healthcare Site

Smoke and Tobacco-Free Policies Passed:

YSE: Little World 2 (80 youth, 6 employees)

YSE: Baby Bear Daycare (13 youth, 2 employees)

YSE: Mal's Pals Daycare (12 youth, 2 employees)

YSE: All Friends Learning Center (49 youth, 6 employees)

YSE: Leaps & Bounds Learning Center (70 youth, 8 employees)

YSE: Stepping Stones Learning Center (90 youth, 8 employees)

WP: Long Beach Motor Inn 2 (34 rooms, 2 employees)

WP: Nasson Community Center (1 building, 21 employees)

Trainings and Presentations Completed:

23 ENDS & Vaping Presentations for Youth (897 reach)

Quarterly Highlights:

SMHC:

With the success of presentations throughout Sanford School Department during this quarter, DTTP and Sanford Junior High School have scheduled vape-specific focus groups that will be occurring in February. Due to high interest in this topic by students and staff, these groups will continue the conversations detailed in the presentations. The groups will be led by DTTP and the school outreach worker, but will also allow students to have open discussions about topics of interest.

With the adoption of a worksite smoke-free policy at Nasson Community Center, the Director and DTTP have worked together to gather resources for staff and members, as well as the adjoining childcare center. Interest from the childcare center in smoke-free promotion then resulted in this YSE to also adopt a smoke-free policy.

DTTP has been an active member of five committees. Although work has been successful within all districts, the Sanford Drug-Free Communities Committee, as well as the DFC workgroup, have planned for two events. DTTP and the DFC members have worked with many school staff to prepare for a parent information session. This collaboration also resulted in the successful planning of an event with a guest speaker, which will highlight education and resiliency in March.

