

Maine Prevention Services: Tobacco Use & Exposure Prevention Statewide Progress Report October-December 2019

The MaineHealth Center for Tobacco Independence supports tobacco use and exposure prevention services at the State- and local-level as part of the Maine Prevention Services initiative. CTI contracts with District Tobacco Prevention Partners (DTPP) in each of Maine's Public Health Districts for local-level implementation of objectives.

Objective 1: Prevent Tobacco Initiation (Policy Objective)



Policy Type	# of Policies Passed	Reach
Schools	9	1,030 Staff & 5,631 Students
Youth Serving Entities	14	147 Staff & 7,772 Youth
Municipalities & Public Places	4	41,341 Residents

Objective 2: Reduce Exposure to Secondhand Smoke (Policy Objective)



Policy Type	# of Policies Passed	Reach
Hospitals & Healthcare Sites	6	471 Beds & 9,260 Employees
Workplace	2	2 Buildings & 23 Employees
Multi-Unit Housing	1	1 Buildings & 2 Units 15 Tenants
Smoke-Free Homes Pledge	N/A	297 Families

Objective 3: Promote Tobacco Treatment (Training Objective)

Non-Clinical Outreach:

82 Social Service Agency & Vet Agency Staff Received Training

43 Individuals Referred to the MTHL through the QuitLink

Sidekicks:

308 Sidekicks Youth Trained through 17 Trainings

29 Sidekicks Adult Advisors Trained through 4 Trainings



Upcoming Opportunities: FMI - CTIMaine.org/Events

Addressing Nicotine and Tobacco use through prevention, policy, and treatment initiatives: 3/31 at MaineHealth, Portland.

-A targeted basic skills training for prevention specialists, public health professionals, and policymakers.

CTI Annual Tobacco Prevention & Treatment Conference: June 15-17, at the Hilton Garden Inn, Freeport.

Behavioral Health & Higher Education GSSE Awards Celebration: June 16th, at the Hilton Garden Inn, Freeport.

FMI contact CTI at tobaccopreventionservices@mainehealth.org



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DTPPs work across multiple settings to help develop, adopt and implement policies that are supportive of tobacco-free environments and provide trainings that are supportive of a tobacco-free life. DTPPs are expected to maintain capacity to work on all objectives, though the depth and reach varies by the differences in their local service areas.

Policy-type acronyms are defined as the following:

S: School, YSE: Youth Serving Entity, MUNI: Municipality, PP: Public Places, BH: Behavioral Health, HE: Higher Education, WP: Workplace MUH: Multi-Unit Housing, H: Hospital, HCS: Healthcare Site

Smoke and Tobacco-Free Policies Passed:

S: RSU 68 (700 students, 114 employees)

S: RSU 67 (650 students, 50 employees)

YSE: Newport Cultural Center (2,604 Youth, 4 Employees)

Trainings and Presentations Completed:

5 ENDS & Vaping Presentations for Youth (676 reach)

4 ENDS & Vaping Presentations for Adults (41 reach)

Quarterly Highlights:

City of Bangor Public Health:

In Q1, Bangor Public Health was able to get eight school partnership agreement forms signed. The schools are looking for us to assist with policy review and help them connect to prevention and treatment resources.

BPH provided outreach Crestview Apartments which revealed an existing non-smoking policy in their lease. We were able to share additional resources and offered support in updating their lease language if they chose to do so in the near future. In addition, we directed them to the Breathe Easy website for signage options, keychains and offered support for enforcement strategies.

Millinocket Regional Hospital received Gold Level recognition for their tobacco-free campus in 2019.

