

Maine Prevention Services: Tobacco Use & Exposure Prevention Statewide Progress Report October-December 2019

The MaineHealth Center for Tobacco Independence supports tobacco use and exposure prevention services at the State- and local-level as part of the Maine Prevention Services initiative. CTI contracts with District Tobacco Prevention Partners (DTPP) in each of Maine's Public Health Districts for local-level implementation of objectives.

Objective 1: Prevent Tobacco Initiation (Policy Objective)



Policy Type	# of Policies Passed	Reach
Schools	9	1,030 Staff & 5,631 Students
Youth Serving Entities	14	147 Staff & 7,772 Youth
Municipalities & Public Places	4	41,341 Residents

Objective 2: Reduce Exposure to Secondhand Smoke (Policy Objective)



Policy Type	# of Policies Passed	Reach
Hospitals & Healthcare Sites	6	471 Beds & 9,260 Employees
Workplace	2	2 Buildings & 23 Employees
Multi-Unit Housing	1	1 Buildings & 2 Units 15 Tenants
Smoke-Free Homes Pledge	N/A	297 Families

Objective 3: Promote Tobacco Treatment (Training Objective)

Non-Clinical Outreach:

82 Social Service Agency & Vet Agency Staff Received Training

43 Individuals Referred to the MTHL through the QuitLink

Sidekicks:

308 Sidekicks Youth Trained through 17 Trainings

29 Sidekicks Adult Advisors Trained through 4 Trainings



Upcoming Opportunities: FMI - CTIMaine.org/Events

Addressing Nicotine and Tobacco use through prevention, policy, and treatment initiatives: 3/31 at MaineHealth, Portland.

-A targeted basic skills training for prevention specialists, public health professionals, and policymakers.

CTI Annual Tobacco Prevention & Treatment Conference: June 15-17, at the Hilton Garden Inn, Freeport.

Behavioral Health & Higher Education GSSE Awards Celebration: June 16th, at the Hilton Garden Inn, Freeport.

FMI contact CTI at tobaccopreventionservices@mainehealth.org



Maine Prevention Services: Tobacco Use & Exposure Prevention

DOWNEAST DISTRICT October-December 2019

DTPPs work across multiple settings to help develop, adopt and implement policies that are supportive of tobacco-free environments and provide trainings that are supportive of a tobacco-free life. DTPPs are expected to maintain capacity to work on all objectives, though the depth and reach varies by the differences in their local service areas.

Policy-type acronyms are defined as the following:

S: School, YSE: Youth Serving Entity, MUNI: Municipality, PP: Public Place, BH: Behavioral Health, HE: Higher Education, WP: Workplace, MUH: Multi-Unit Housing, H: Hospital, HCS: Healthcare Site

Smoke and Tobacco-Free Policies Passed:

MUH: Arise Addiction Recovery (2 Buildings, 2 Units, 15 Tenants)

YSE: Into The Woods Childcare (6 youth, 1 employee)

YSE: Island Childcare (41 youth, 9 employee)

H: Calais Regional Hospital (30 beds, 307 employees)

Trainings and Presentations Completed:

5 ENDS & Vaping Presentations for Youth (193 reach)

2 Non Clinical Outreach Trainings (5 reach)

Quarterly Highlights:

Healthy Acadia:

Healthy Acadia staff worked with ARISE, a faith-based residential substance recovery program, with a men's house located in Machias, and a woman's house located in East Machias, to pass a tobacco-free policy on December 5th. Healthy Acadia staff are scheduled to deliver an NCO training in February for staff, meeting leaders, and others involved with supporting the ARISE program. ARISE is the first MUH to pass a policy in Washington County, and we are hopeful that passing this policy will pave the way for policy work with other MUH buildings.

In working with the Downeast District Public Health Liaison, Healthy Acadia staff attended the October Hancock County Superintendent's Meeting and November Washington County Superintendent's Meeting to discuss the tobacco prevention services that we can provide to schools, including assistance with policy revision and implementation, Sidekicks, and ENDS presentations. The Superintendents had a positive reaction to our services and seemed especially interested in Sidekicks. As a result of the meetings, Healthy Acadia staff have begun working with some districts and will continue to offer assistance to all schools.

Healthy Acadia staff members continued their strong partnership with FedCap, an employment and training agency, with offices in Machias, Calais, and Ellsworth. As a continuation of this work, HA staff delivered a second NCO training in Ellsworth this quarter in anticipation of the holiday season during which some smokers are motivated to make quit attempts in light of New Year's Resolutions. Immediately following the training, Healthy Acadia staff were invited to return to deliver another training to FedCap participants.

