

Maine Prevention Services: Tobacco Use & Exposure Prevention Statewide Progress Report October-December 2019

The MaineHealth Center for Tobacco Independence supports tobacco use and exposure prevention services at the State- and local-level as part of the Maine Prevention Services initiative. CTI contracts with District Tobacco Prevention Partners (DTPP) in each of Maine's Public Health Districts for local-level implementation of objectives.

Objective 1: Prevent Tobacco Initiation (Policy Objective)



| Policy Type | # of Policies Passed | Reach |
|--------------------------------|----------------------|------------------------------|
| Schools | 9 | 1,030 Staff & 5,631 Students |
| Youth Serving Entities | 14 | 147 Staff & 7,772 Youth |
| Municipalities & Public Places | 4 | 41,341 Residents |

Objective 2: Reduce Exposure to Secondhand Smoke (Policy Objective)



| Policy Type | # of Policies Passed | Reach |
|------------------------------|----------------------|-------------------------------------|
| Hospitals & Healthcare Sites | 6 | 471 Beds & 9,260 Employees |
| Workplace | 2 | 2 Buildings & 23 Employees |
| Multi-Unit Housing | 1 | 1 Buildings & 2 Units 15 Tenants |
| Smoke-Free Homes Pledge | N/A | 297 Families |

Objective 3: Promote Tobacco Treatment (Training Objective)

Non-Clinical Outreach:

82 Social Service Agency & Vet Agency Staff Received Training

43 Individuals Referred to the MTHL through the QuitLink

Sidekicks:

308 Sidekicks Youth Trained through 17 Trainings

29 Sidekicks Adult Advisors Trained through 4 Trainings



Upcoming Opportunities: FMI - CTIMaine.org/Events

Addressing Nicotine and Tobacco use through prevention, policy, and treatment initiatives: 3/31 at MaineHealth, Portland.

-A targeted basic skills training for prevention specialists, public health professionals, and policymakers.

CTI Annual Tobacco Prevention & Treatment Conference: June 15-17, at the Hilton Garden Inn, Freeport.

Behavioral Health & Higher Education GSSE Awards Celebration: June 16th, at the Hilton Garden Inn, Freeport.

FMI contact CTI at tobaccopreventionservices@mainehealth.org



Maine Prevention Services: Tobacco Use & Exposure Prevention

CUMBERLAND DISTRICT October - December 2019

DTPPs work across multiple settings to help develop, adopt and implement policies that are supportive of tobacco-free environments and provide trainings that are supportive of a tobacco-free life. DTPPs are expected to maintain capacity to work on all objectives, though the depth and reach varies by the differences in their local service areas.

Policy-type acronyms are defined as the following:

S: School, YSE: Youth Serving Entity, MUNI: Municipality, PP: Public Place, BH: Behavioral Health, HE: Higher Education, WP: Workplace, MUH: Multi-Unit Housing, H: Hospital, HCS: Healthcare Site

Smoke and Tobacco-Free Policies Passed:

No community partners passed policies this quarter

Trainings and Presentations Completed:

- | | |
|--|---|
| 1 Sidekicks Adult Training (3 reach) | 25 ENDS & Vaping Presentations for Youth (730 reach) |
| 6 Sidekicks Youth Trainings (129 reach) | 4 ENDS & Vaping Presentations for Adults (110 reach) |

Quarterly Highlights:

City of Portland Public Health:

This past quarter, we have worked closely with Portland Downtown to create a plan in educating local businesses on creating/ strengthening their tobacco policies. This relationship has resulted in the City of Portland being on the Merchant Meeting Agenda in January 2020. This opportunity will allow us to present to business owners about our model policy initiatives. In addition, Portland Downtown Cadets now carry the Quitlink notepads and have the ability to hand out the Maine Tobacco Helpline number when dealing with tobacco-related conversations.

In Early fall 2019, Hawa and Kirsten began working with Lakes Region School District in hopes to collaborate more routinely. Lakes Region has signed the partnership form for 2019/2020. Since the initial meeting, Hawa has hosted a parent- night presentation in September. This has led to a great partnership in Year 4.

From October to December 2019 the City of Portland has focused a lot on building partnerships with South Portland community members. We have built relationships with Sopo Unite Coalition, the South Portland School Department, partners at Red Bank Community Center, and the City of South Portland. The City of Portland hopes to continue relationship building while working with the South Portland School Department on strengthening their tobacco policy and having the policy enforce alternatives to suspension.

