

Maine Prevention Services: Tobacco Use & Exposure Prevention Statewide Progress Report October-December 2019

The MaineHealth Center for Tobacco Independence supports tobacco use and exposure prevention services at the State- and local-level as part of the Maine Prevention Services initiative. CTI contracts with District Tobacco Prevention Partners (DTPP) in each of Maine's Public Health Districts for local-level implementation of objectives.

Objective 1: Prevent Tobacco Initiation (Policy Objective)



Policy Type	# of Policies Passed	Reach
Schools	9	1,030 Staff & 5,631 Students
Youth Serving Entities	14	147 Staff & 7,772 Youth
Municipalities & Public Places	4	41,341 Residents

Objective 2: Reduce Exposure to Secondhand Smoke (Policy Objective)



Policy Type	# of Policies Passed	Reach
Hospitals & Healthcare Sites	6	471 Beds & 9,260 Employees
Workplace	2	2 Buildings & 23 Employees
Multi-Unit Housing	1	1 Buildings & 2 Units 15 Tenants
Smoke-Free Homes Pledge	N/A	297 Families

Objective 3: Promote Tobacco Treatment (Training Objective)

Non-Clinical Outreach:

82 Social Service Agency & Vet Agency Staff Received Training

43 Individuals Referred to the MTHL through the QuitLink

Sidekicks:

308 Sidekicks Youth Trained through 17 Trainings

29 Sidekicks Adult Advisors Trained through 4 Trainings



Upcoming Opportunities: FMI - CTIMaine.org/Events

Addressing Nicotine and Tobacco use through prevention, policy, and treatment initiatives: 3/31 at MaineHealth, Portland.

-A targeted basic skills training for prevention specialists, public health professionals, and policymakers.

CTI Annual Tobacco Prevention & Treatment Conference: June 15-17, at the Hilton Garden Inn, Freeport.

Behavioral Health & Higher Education GSSE Awards Celebration: June 16th, at the Hilton Garden Inn, Freeport.

FMI contact CTI at tobaccopreventionservices@mainehealth.org



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CENTRAL DISTRICT October - December 2019

DTPPs work across multiple settings to help develop, adopt and implement policies that are supportive of tobacco-free environments and provide trainings that are supportive of a tobacco-free life. DTPP are expected to maintain capacity to work on all objectives, though the depth and reach varies by the differences in their local service areas.

Policy-type acronyms are defined as the following:

S: School, YSE: Youth Serving Entity, MUNI: Municipality, PP: Public Place, BH: Behavioral Health, HE: Higher Education, WP: Workplace, MUH: Multi-Unit Housing, H: Hospital, HCS: Healthcare Site

Smoke and Tobacco-Free Policies Passed:

MUNI: Bingham (950 reach)

S: RSU 11 (2,032 students, 372 employees)

H: Togus VA Medical Center (267 beds, 5000 employees)

H: Redington-Fairview General Hospital (25 beds, 764 employees)

Trainings and Presentations Completed:

10 ENDS & Vaping Presentations for Youth (546 reach)

5 ENDS & Vaping Presentations for Adults (58 reach)

2 Non-Clinical Organization Trainings (11 reach)

3 Sidekicks Youth Trainings (48 reach)

1 Sidekicks Adult Training (3 reach)

Quarterly Highlights:

Healthy Communities of the Capital Area:

In October and November, April Hughes, the tobacco prevention coordinator at HCCA and Cheryl Daggett, the Thomas College Health Center Director, completed a tobacco program on the campus. They held two sessions in the residence halls- one focused on an overview of tobacco and vaping, and the other on tobacco treatment options. They completed the programming on November 21, The Great American Smokeout Day, where they held an information booth in the Commons on campus. During the sessions, Cheryl and April connected with youth across the campus and provided a survey regarding their perceptions and thoughts on tobacco-free environments.

HCCA engaged with five school districts and two additional schools regarding tobacco policy, Sidekicks, and ENDS presentations. The partnerships led to a passed policy with MSAD 11, Sidekicks trainings with Erskine Academy and Messalonskee Middle School, as well as ENDS presentations at Erskine Academy, Cony Middle & High School, Gardiner Regional Middle School, and Winslow Middle School.

Somerset Public Health:

Leveraged rapport with the 14-unit Carrabec Park owners Occupied Properties to provide "smoke-free" window clings to be installed on the additional 116 units across all 8 of their additional properties outside of Somerset County, 130 units total.

We were able to turn the relationship we have with Skowhegan Area Middle School, which we built by providing ENDS presentations, into two scheduled Sidekicks trainings. We have been struggling to find a group to participate in the Sidekicks program so this is a big accomplishment for SPH.

In working with both the school district and town office in Bingham, it has motivated both parties to update their current tobacco policies to have consistency town-wide when it comes to tobacco prevention.

