

Maine Prevention Services: Tobacco Use & Exposure Prevention Statewide Progress Report October-December 2019

The MaineHealth Center for Tobacco Independence supports tobacco use and exposure prevention services at the State- and local-level as part of the Maine Prevention Services initiative. CTI contracts with District Tobacco Prevention Partners (DTPP) in each of Maine's Public Health Districts for local-level implementation of objectives.

Objective 1: Prevent Tobacco Initiation (Policy Objective)



Policy Type	# of Policies Passed	Reach
Schools	9	1,030 Staff & 5,631 Students
Youth Serving Entities	14	147 Staff & 7,772 Youth
Municipalities & Public Places	4	41,341 Residents

Objective 2: Reduce Exposure to Secondhand Smoke (Policy Objective)



Policy Type	# of Policies Passed	Reach
Hospitals & Healthcare Sites	6	471 Beds & 9,260 Employees
Workplace	2	2 Buildings & 23 Employees
Multi-Unit Housing	1	1 Buildings & 2 Units 15 Tenants
Smoke-Free Homes Pledge	N/A	297 Families

Objective 3: Promote Tobacco Treatment (Training Objective)

Non-Clinical Outreach:

82 Social Service Agency & Vet Agency Staff Received Training

43 Individuals Referred to the MTHL through the QuitLink

Sidekicks:

308 Sidekicks Youth Trained through 17 Trainings

29 Sidekicks Adult Advisors Trained through 4 Trainings



Upcoming Opportunities: FMI - CTIMaine.org/Events

Addressing Nicotine and Tobacco use through prevention, policy, and treatment initiatives: 3/31 at MaineHealth, Portland.

-A targeted basic skills training for prevention specialists, public health professionals, and policymakers.

CTI Annual Tobacco Prevention & Treatment Conference: June 15-17, at the Hilton Garden Inn, Freeport.

Behavioral Health & Higher Education GSSE Awards Celebration: June 16th, at the Hilton Garden Inn, Freeport.

FMI contact CTI at tobaccopreventionservices@mainehealth.org



MaineHealth
**Center for Tobacco
Independence**

Maine Prevention Services: Tobacco Use & Exposure Prevention

AROOSTOOK DISTRICT October - December 2019

DTPPs work across multiple settings to help develop, adopt and implement policies that are supportive of tobacco-free environments and provide trainings that are supportive of a tobacco-free life. DTPP are expected to maintain capacity to work on all objectives, though the depth and reach varies by the differences in their local service areas.

Policy-type acronyms are defined as the following:

S: School, YSE: Youth Serving Entity, MUNI: Municipality, PP: Public Place, BH: Behavioral Health, HE: Higher Education, MUH: Multi-Unit Housing, H: Hospital, HCS: Healthcare Site, WP: Workplace

Smoke and Tobacco-Free Policies Passed:

PP: Four Seasons Trail Association (4,035 reach)

YSE: Sonshine Corner Nursery School (20 Youth, 3 Employees)

Trainings and Presentations Completed:

2 ENDS & Vaping Presentation for Youth (400 reach)

6 ENDS & Vaping Presentation for Adults (107 reach)

1 NCO Training (2 reach)

Quarterly Highlights:

ACAP:

At the end of October, RSU 39 put together an event at the Caribou Performing Arts Center called "The Vaping Epidemic and Today's Youth." ACAP, RSU39 staff, and Dr. Morningstar all collaborated together to educate on the dangers associated with vaping. It was an informative evening for parents, youth, and members of the community. In addition to the people who attended, the RSU 39 IT staff recorded the presentation for their youtube channel so it could be further shared with families of students. The outcome of presenting at the event led to an invite for ACAP to present to the entirety of RSU 39 high school staff on ENDS. Following the ENDS staff training, we were asked to connect with the middle school principal to set up potential Sidekicks trainings for students.

At Northern Light Health's Annual Health Fair, ACAP's tobacco prevention team provided a table with vaping information as the community was very interested in learning about ENDS. With over 700 people in attendance, 80 people filled out Smoke-Free Home Pledges. We were able to network with possible collaboration opportunities for future success.

Attended the Loring Job Corps Center's Health and Wellness Fair after being invited by the Wellness Manager. While there, we provided a 15-minute presentation to a rotating student body throughout the fair that covered information on ENDS and tobacco products. It was a very hands-on and interactive presentation and the students were very engaged in the conversation. This lead to an invitation to return in November to present a more in-depth presentation to the entire student body and staff members.

Formed a new relationship with Maine Roads to Quality. Together we collaborated with the Drug-Free Communities Coordinator and put together an ENDS presentation for eleven childcare providers. We were able to schedule an additional training in December with more Childcare Providers.

During the week of 11/21, we hosted the Great American Smokeout at NMCC, UMPI, and Northern Light AR Gould. During that week we received a total of 194 Smoke-Free Home Pledges and 10 Quit Link referrals. NMCC has a population of 750 students, UMPI has a population of 1000 students and Northern Light AR Gould has more than 1000 staff. The opportunity to have a presence on these local campuses all week was a great experience and will hopefully lead to more opportunities in the future.

