

Cost of Tobacco Treatment Medications vs. Cigarettes

	Estimated Daily Dose	Cost Per Day	Cost Per 30 Days
Cigarettes*			
	1 pack (20 cigarettes)	\$7.37	\$221.10
Over-the-Counter Nicotine Replacement (OTC NRT)**			
Nicotine Patch (21mg)	1 patch	\$1.86	\$55.80
Nicotine Gum (4mg)	10 pieces	\$1.90	\$57.00
Nicotine Lozenge (4mg)	10 pieces	\$2.60	\$78.00
Prescription Medications***			
Nicotine Inhaler	10 cartridges	25.10	753.00
Nicotine Spray (1 spray per nostril per dose)	32 sprays	17.60	528.00
Bupropion SR	2 tablets	1.50	45.00
Varenicline	2 tablets	14.52	435.60

<https://www.fairreporters.net/health/prices-of-cigarettes-by-state/>

** <https://www.walmart.com/>

*** <https://www.goodrx.com/>

Concerned about the cost of tobacco treatment medications?

- The Maine Tobacco HelpLine can provide a free 8 week supply of OTC NRT to eligible participants of the program.
- MaineCare provides coverage for all tobacco treatment medications listed above.
- Many commercial insurance companies have a benefit for tobacco treatment medications – contact your insurance company to find out your benefit.