

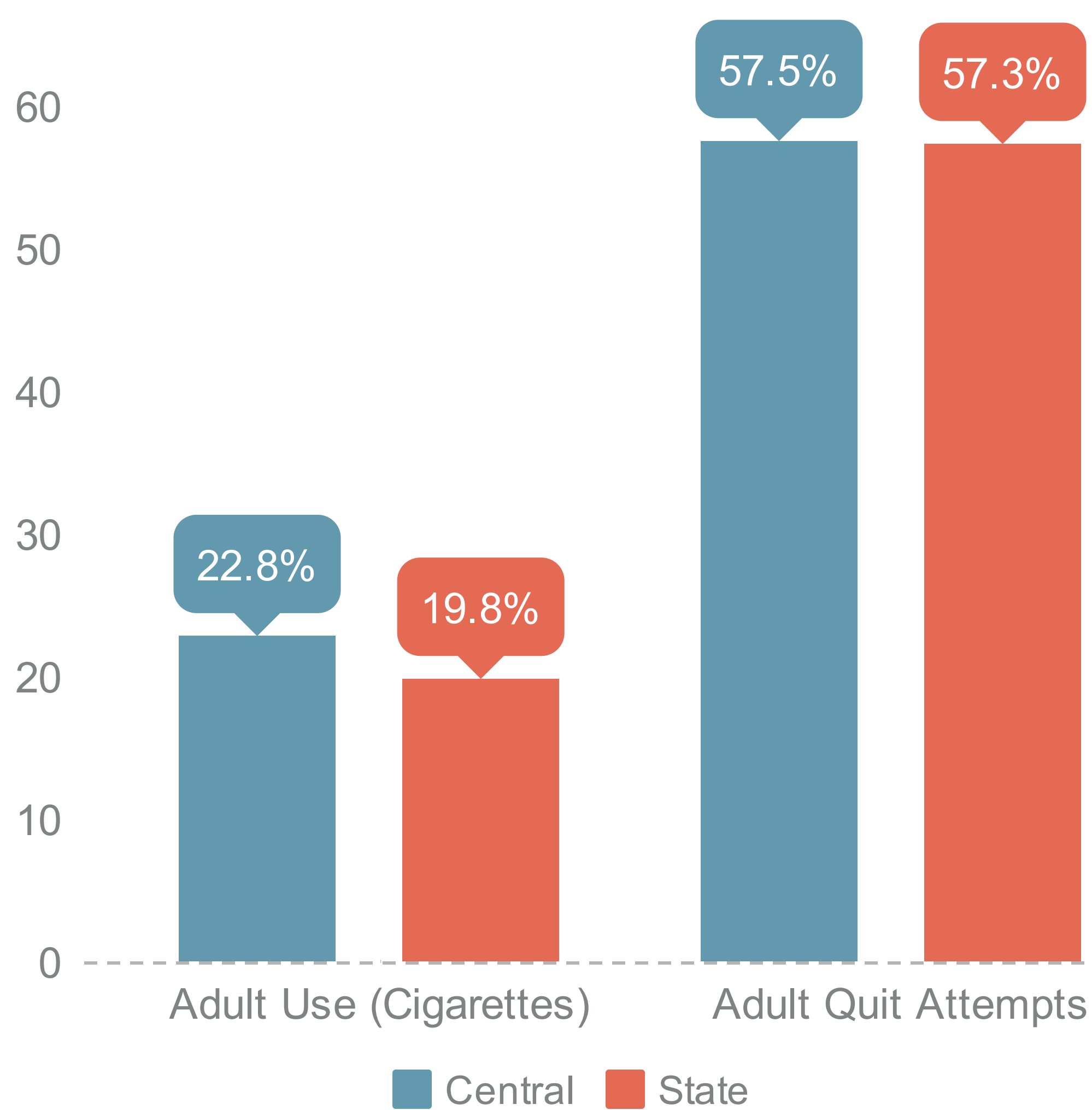
CENTRAL

Public Health District Profile and Outcomes

Maine's 5th Public Health District is Central, and district includes Kennebec and Somerset Counties. The Central District has an estimated population of 172,316 (Kennebec: 120,953; Somerset: 51,363) and includes 62 municipalities. The median household incomes are \$48,570 (Kennebec) and \$40,484 (Somerset) with 14.6% and 18.0% of individuals living in poverty, respectively.

District Tobacco Prevention Partners: Healthy Communities of the Capital Area and Somerset Public Health

Tobacco Use in Central District



Maine Tobacco Helpline Utilization

1.9%

Percentage of Kennebec County tobacco users registered for services (compared to 2.6% statewide)

2.1%

Percentage of Somerset County tobacco users registered for services

12.1% of MaineCare Beneficiaries that called the MTHL were from the Central District.



Treatment Training Participants

29 Tobacco Intervention: Basic Skills Trainings

1 Tobacco Intervention: Intensive Skills Trainings

Clinical Outreach Trainings

50 Participants for 2 Training Sessions

Nonclinical Outreach Trainings

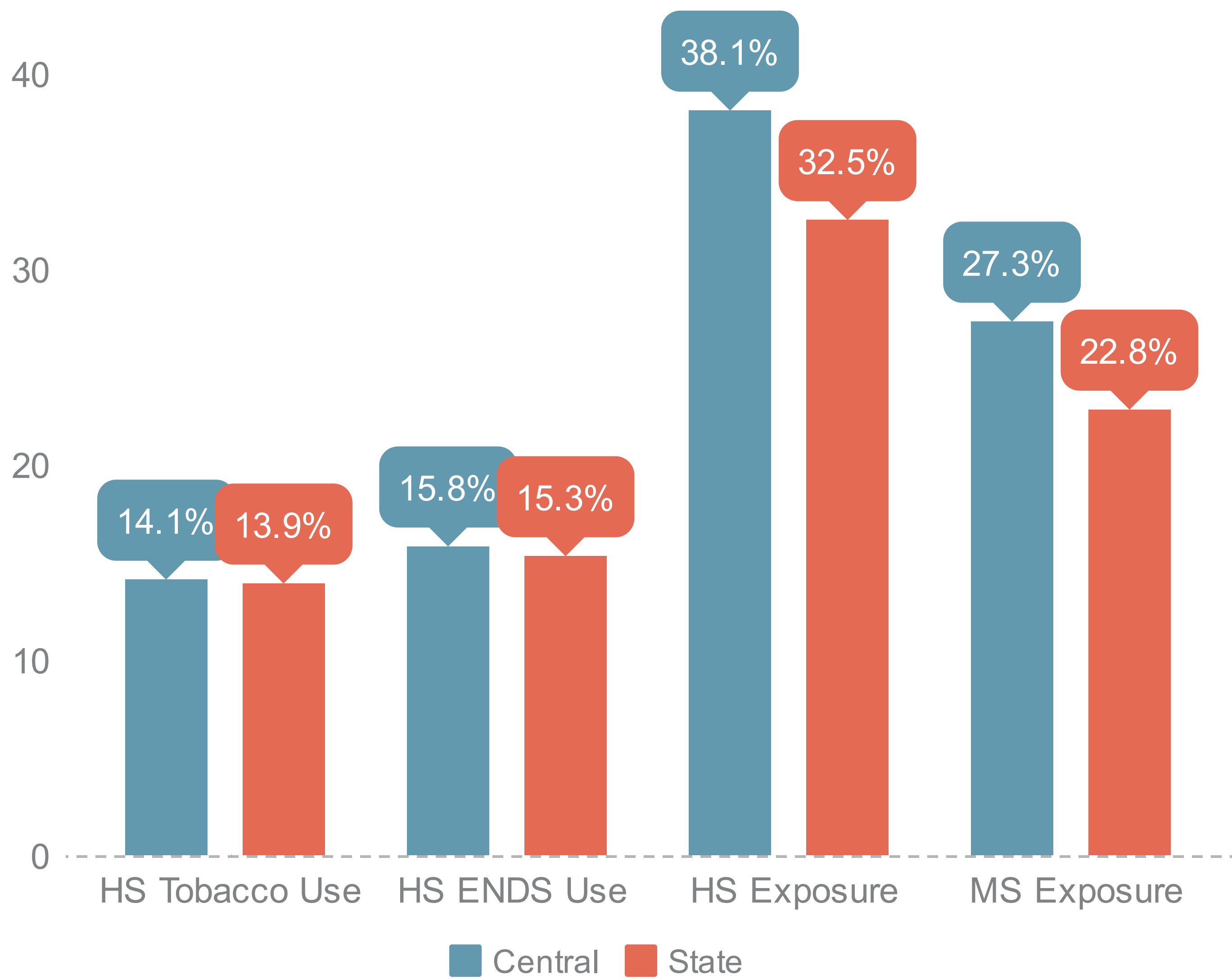
42 Social Service Providers Trained



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Public Health District Profile and Outcomes

Tobacco Use in Central District



120
Smoke-Free Homes
Pledges Taken



3 Sidekicks Trainings Held
19 New Youth Sidekicks Trained

Smoke and Tobacco-Free Policies Implemented:

Behavioral Health: 1 policy passed for an organization with 35 employees serving 300 clients.

Higher Education: 2 policies passed for schools serving 2,416 students with 196 employees.

Hospitals: 2 policies passed for organizations with 4,591 employees and 790 patient beds.

Multi-Unit Housing: 1 policy passed for 1 building with 14 units and 30 tenants.

Municipalities: 6 policies passed for municipalities with a combined population of 13,228.

Schools: 2 policies passed for a school with 3,865 enrolled students.

Youth-Serving Entities: 3 policies passed for organizations serving 71 youth.



Unless otherwise noted, use data is from the Behavioral Risk Factor Surveillance System (2016) and Maine Integrated Youth Health Survey (2017). The programmatic outcomes are based upon CTI Grant Fiscal Years as explained in the Annual Report Executive Summary.

For information on statewide reach, see the Statewide Tobacco Treatment and Prevention Annual Report.