

# PROTECT YOUR GUESTS WITH A SMOKE-FREE POLICY

GOOD FOR BUSINESS. GOOD FOR HEALTH. GOOD FOR INVESTMENT.

Smoke-free policies protect your property from damage including stains, burns, odors and fire.

USING VENTILATION SYSTEMS OR OPENING A WINDOW



**DOES NOT ELIMINATE** THE HARMFUL EFFECTS OF SECONDHAND SMOKE



**89%** OF GUESTS PREFER A SMOKE-FREE HOTEL

**4** OUT OF **5**

ECONOMY HOTELS ARE SMOKE-FREE



**97%**



OF HOTELS OFFER NON-SMOKING ROOMS

SECONDHAND SMOKE CONTAINS THOUSANDS OF CHEMICALS



AT LEAST **69**

ARE KNOWN TO CAUSE CANCER

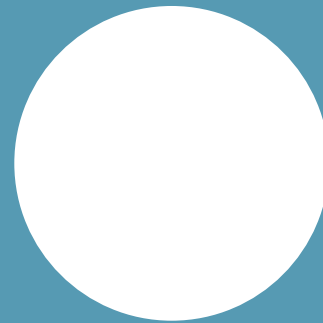
**BREATHE EASY**

REDUCING SMOKE EXPOSURE IN MAINE



MAINE PREVENTION SERVICES

Maine Center for Disease Control & Prevention  
Department of Health and Human Services



# IMPLEMENTING A SMOKE-FREE POLICY

**1**

## ADOPT A POLICY

Put the smoke-free policy in writing. For a sample policy visit: [BreatheEasyMaine.org/Lodging](http://BreatheEasyMaine.org/Lodging)

**2**

## NOTIFY EMPLOYEES OF THE POLICY & CLEARLY OUTLINE EXPECTATIONS

Use your resources: Local District Tobacco Prevention Partners, usually located at a local Community Coalition, are available to provide no-cost technical assistance on adopting and implementing smoke-free policies.

**3**

## COMMUNICATE & PROMOTE YOUR SMOKE-FREE STATUS

Clearly communicate the smoke-free policy in promotional materials and on your website. Remind guests at check-in what the consequences are for violations. Post signage in key locations and in all guest rooms.

Template signage can be found at: [BreatheEasyMaine.org/Lodging](http://BreatheEasyMaine.org/Lodging)

**BREATHE EASY**

REDUCING SMOKE EXPOSURE IN MAINE



MAINE PREVENTION SERVICES

Maine Center for Disease Control & Prevention  
Department of Health and Human Services