

SMOKE-FREE POLICIES SAVE MONEY AND ATTRACT TENANTS



99% of all landlords who have a smoke-free policy in place believe it is a good decision, according to recent studies.

THE COST TO REHABILITATE A UNIT WHERE SMOKING IS ALLOWED		
	Nonsmoking	Heavy Smoking
General Cleaning	\$321	\$1,285
Paint	\$195	\$550
Flooring	\$57	\$1,635
Appliances	\$70	\$562
TOTAL	\$643	\$4,032

Data reflects surveys from housing authorities and subsidized housing facilities in New England, 2009.

- Maine law requires property owners and managers to disclose, in writing, if and where smoking is allowed on their rental property. This law has prompted many landlords to transition their properties to be 100% smoke-free.
- Smoking is a leading cause of home fire death in Maine.
- There is no legal barrier to enacting a smoke-free policy. People who smoke are not a protected class under Maine or Federal anti-discrimination laws.
- HUD (Housing and Urban Development) requires all Public Housing Authorities to be smoke-free and strongly encourages the implementation of policies for all residential units.
- There is no safe level of exposure to secondhand smoke. Air filtration systems remove odors, but do not remove the cancer-causing chemicals in tobacco smoke.
- Maine law requires all common indoor areas in multiunit housing to be smoke-free. This isn't enough to protect residents, since secondhand smoke travels from unit to unit within buildings.

Eight out of ten Maine tenants, including people who smoke, prefer to live in a smoke-free apartment.

BREATHE EASY
REDUCING SMOKE EXPOSURE IN MAINE

 MAINE
PREVENTION
SERVICES
Maine Center for Disease Control & Prevention
Department of Health and Human Services

BreatheEasyMaine.org